ARTS COUNCIL KOREA

ARTS COUNCIL KOREA 2021

ANNUAL REPORT

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ART,
THE DRIVING FORCE
OF CHANGE IN OUR LIVES

Arts Council Korea supports projects and activities that promote culture and arts
so that everyone can share the joy of creation
and add value to their life.

Support for Arts & Tech Convergence_Kwon Byungjun (Ghost Theater)



I am Park Jong-Kwan, chair of the Arts Council Korea (ARKO). I am pleased to publish the fourth annual report of my organization, a document whose publication was launched after I took office in 2018. 2021 saw ARKO spread the value of art in daily life and help the art scene overcome the crisis caused by the COVID-19 pandemic.

First, we made efforts to prop up the sector through stronger support for the arts amid the harsh economic reality of the pandemic. With special funds of KRW 89.7 billion to overcome damage to culture and art and stimulate cultural demand, we extended the scope and targets of support programs. For example, KRW 8 billion went to creative activities, KRW 45.1 billion job creation, KRW 15.5 billion livelihood stabilization, and KRW 21.1 billion consumption support to alleviate the coronavirus' damage to art.

We also diversified efforts to improve the sustainability of art. With the implementation of Green New Deal policies as part of the Korean New Deal 2.0, we researched carbon neutrality in culture and art and applied related performance indicators. And we kept striving to create a fair environment in the field through activities ranging from researching a fair compensation system to launching a task force to prevent a recurrence of artist blacklisting and releasing guidelines to prevent sexual harassment and violence at art organizations.

In addition, ARKO presented a new paradigm for art during the COVID-19 crisis. The project Recording COVID-19 with Arts had people record their daily lives in the form of art and enjoy the works online, turning the pandemic crisis into an opportunity to create art. Our Healing Through Art Project comforted and healed people and their weary minds due to the pandemic by extending art's role in society. By actively implementing government policy to overcome the pandemic, we sought to widen art's impact on the public.

We also carefully looked at the blind spots of culture and art. Through an emergency supplementary budget, we conducted the Munhwa Nuri Card project, which provided over KRW 140 billion to nearly two million people from vulnerable social groups like basic welfare recipients and low-income families to widen access to culture and art. We formed a stable network of cultural welfare through user-centric service innovation such as the expansion of the protection of rights service to ensure that more people could benefit from the project. And the automatic recharge service enabled receipt of the Munhwa Nuri Card in a more convenient way.

Meanwhile, the announcement of the Joint Declaration on Autonomous Management Guarantee by the Ministry of Culture, Sports and Tourism was an opportunity for ARKO to take another giant step toward the center of art policy governance. We reconfirmed the statement "No intervention but support," a basic rule adopted amid our admission of fault for leaving indelible scars on the art scene with an artist blacklist to transform ARKO into a leading organization. As a bridge connecting the ministry, which devises policy toward art, and the artistic community, ARKO will continue respecting autonomy and diversity and carry on the spirit of the joint declaration.

In conclusion, I sincerely hope that this report, despite its length, can convey not only our sincere efforts to spread the value of art by actively communicating with the art sector despite the pandemic but also be of good use to many people.

December 2022

Park Jong-Kwan Chair, Arts Council Korea

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2021

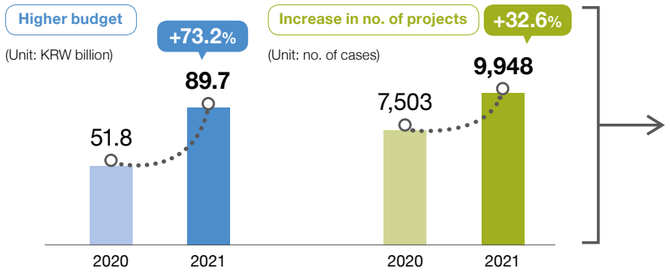
Major Achievements in 2021

ARKO's Strategy of Dealing with COVID-19: With COVID-19, Beyond COVID-19

With COVID-19

Higher and broader support for the arts

KRW 89.7 billion in support through special supplementary budget from Culture and Arts Promotion Fund



Creative activities
Private performance venues, national festivals
KRW **8** billion disbursed

Job creation
Jobs in arts
KRW **45.1** billion disbursed

Livelihood stabilization
Stabilization of artist livelihoods
KRW **15.5** billion disbursed

Consumption support
Ticket prices of exhibitions & performing arts
KRW **21.1** billion disbursed

5,500 jobs created

Artists' Livelihood Stabilization Fund disbursed to **2,418** recipients

224 private small art theaters received support

Venue rental fees subsidized in **1,753** cases

53 performing arts festivals received support

Turning crisis into opportunity, pioneering new paradigm of support for arts

Beyond COVID-19

Recording Daily Life amid Pandemic with Art, Recording COVID-19 with Arts

"What art can be created in a pandemic?"
Let's create art themed on COVID-19!

"Let's share society's sorrows!"
Let's unite by recording our daily lives!

KRW 4.5 billion in support for 975 artistic recording projects—Recording COVID-19 with Arts initiative

"Secured KRW 4.5 billion in emergency funding"
Secured mid-year emergency funding for COVID-19-stricken communities

"Sharing entire collection of records with public"
Plan to release records via online platform for public access

"Leaders in implementing government policy"
Case presentation at Daily Recovery Support Committee chaired by Prime Minister's Secretariat (unique among culture and arts-related organizations)

Results of Recording COVID-19 with Arts


Recorded society's "new normal"

"14 Days: Stories of Students"
Sketches on how COVID-19 upended school life


Treating pain with laughter

"Mom and the Substitute Traveling Company"
Girl joins Substitute Traveling Company in place of her mother, who is hospitalized with COVID-19


Raising awareness of social minorities

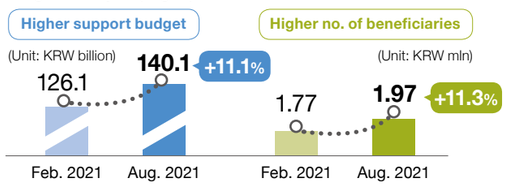
"Children's Self-isolation"
Daily lives of COVID-19-infected children in self-quarantine

With COVID-19

Strong support for cultural appreciation for disadvantaged, leaving nobody behind

KRW 14 billion in Munhwa Nuri Card funds raised through special supplementary budget, disbursed to 200,000 more beneficiaries

Rise in lower-income population and basic welfare recipients due to COVID-19
200,000 beneficiaries added via emergency supplemental budget in mid-year (August)



Munhwa Nuri Card issuance rate* reached all-time peak of 75.2%
Munhwa Nuri Card issuance rate: no. of recipients vs. no. of those eligible

Great Arts in Your Front Yard program, 99.7% implemented

Coronavirus resurgence in Q2 of 2021 driven by delta variant
ARKO chair orders for strategies to minimize contraction of culture and arts appreciation



- Online holding of programs
- Direct search for program locations
- Performances at regular performing venues
- Disbursement of add'l disaster funds

2,056 facilities visited in 2020
→ **2,739 facilities visited in 2021** (+32.6%)

Beyond the pandemic, healing society through art

Beyond COVID-19

Recovering from COVID-19: Healing Through Art Project

Changes in external environment
Global epidemic "Corona Blue"

Shift in perspective
Everyone is starved of culture and arts

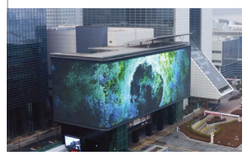
Idea found
Let's run programs that allow everyone to appreciate arts and culture!

7 programs for 4 million beneficiaries—Healing Through Art Project to bring culture and arts to public

"I was spending New Year's Eve without my beloved family, but I now feel comforted [thanks to Healing Through Art]."
- Viewer of online Sunwoo Jung-A Concert

"All the restaurants I had run in Itaewon have closed due to COVID-19. I want to reach out to people facing the same hardship to comfort them."
- Life Sharing Life Mentor: Hong Seok-cheon

Art appreciation program to cheer up people in their daily livestheir daily lives


Media Wall Special Exhibition at COEX K-pop Square


Healing Through Art: Sunwoo Jung-A Concert via YouTube channel Onulum

Programs to promote communication among people by sharing their experiences



Life Sharing Life Mentor



2021 Culture Vaccine Contest

ARTS COUNCIL KOREA

Art,
the driving force of change
in our lives

2021

1 General Status

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1 History 1972-2021

1972

Aug. Culture & Arts Promotion Act legislated (Law No. 2337)

1973

Mar. Korean Culture & Arts Foundation established

Oct. Korean Culture & Arts Foundation opened

1979

May Fine Arts Center (now ARKO Art Center) opened

ARKO Arts Archive opened

1981

Apr. Arts & Culture Center (now ARKO Arts Theater) opened

1992

May Stage Arts Training Center (now ARKO HRD Center) opened

2002

Nov. Presidential election pledge: "The Korean Culture and Arts Foundation, a body for pure arts and culture promotion, to be turned into a body for supporting arts and culture in the field."

2004

Jan. Fundraising by Korea Culture & Arts Promotion Fund abolished

2005

Aug. Korean Culture & Arts Foundation dissolved

Arts Council Korea incorporated; 1st council formed; Kim Byeong-ik inaugurated as 1st chair

2006

Apr. "ARKO Vision 2010" proclaimed

ARKO became 1st Korean member of Int'l Federation of Arts Councils and Culture Agencies

2007

Apr. ARKO designated "fund management-based, quasi-governmental institution"

Sep. Kim Jeong-heon inaugurated as 2nd chair

2008

Sep. 2nd ARKO council formed

2009

Feb. Oh Kwang-su inaugurated as 3rd chair (Feb. 12)

Mar. ARKO City Theater (now Daehakro Arts Theater) opened

2010

Mar. Korea Performing Arts Center & Korean National Archives of Arts separated

Apr. ARKO HQ relocated (Guro-gu district of Seoul)

Nov. 3rd ARKO council formed

2012

Mar. Kwon Young-bin inaugurated as 4th chair

Dec. 4th ARKO council formed

2014

Apr. ARKO HQ relocated to Naju, Jeollanam-do

May Korea Performing Arts Center & Korean National Archives of Arts consolidated

2015

Feb. 5th ARKO council formed

June Park Myung-jin inaugurated as 5th chair

2017

Nov. 6th ARKO council formed

Hwang Hyun-san inaugurated as 6th ARKO chair

2018

Nov. Park Jong-Kwan inaugurated as 7th ARKO chair

2019

Jan. ARKO designation changed to "other public institution"

Oct. "ARKO Vision 2030" proclaimed

2020

May 7th ARKO council formed

2021

Mar. Joint Declaration on Autonomous Management Guarantee by the Ministry of Culture, Sports, and Tourism and ARKO

2 Strategic Structure

Mission

ARKO aims to enrich the lives of the people by raising accessibility to arts and culture, making the arts a meaningful part of everyday life in Korea.

Vision

A partner in the art scene that brings together the joy of creation.

Core Values

Challenges & Changes
ARKO pursues active change in bold challenges and creative ways.

Empathy & Cooperation
ARKO listens to the arts scene and the people's voices, and cooperates on the basis of mutual respect.

Public Responsibility
ARKO does its duty as a public institution to realize public interest and social values

3 strategic goals

7 strategic objectives

20 objectives in detail

1 Respect for creativity & diversity in arts & culture

Expanding horizons of arts & culture
① Setting up sustainable creative spaces for artists
② Setting role of ARKO creation space platforms
③ Innovating system for fostering artistic talent & creating jobs in arts & culture

Establishing system of support centered on arts scene
① Promoting policy support centered on arts scene
② Setting fair environment in arts & culture world
③ Overcoming crisis in sector & helping recovery process

Developing driving force for growth of arts & culture
① Supporting experimental spirit & diversity in arts
② Diversifying support for arts & tech convergence

2 Social diffusion of artistic & cultural values

Widening social role of arts & culture
① Shaping social consensus on cultural & artistic values
② Supporting activities for culture & arts
③ Preparing for future through arts & culture
④ Preserving cultural & artistic values as social assets

Sharing arts & culture with all
① Tackling gap & inequality in enjoying arts & culture
② Ensuring rights to new creation sharing arts & culture with all

3 Organizational operations based on autonomy & cooperation

Innovation in organizational operations
① Raising public interest & autonomy as institution supporting arts & culture
② Securing financial stability for arts & culture promotion fund
③ Promoting organizational abilities for innovative management
④ Preparing for conducting ESG management

Organizational operation in partnership with arts scene
① Stimulating operation of committees in partnership
② Creating ecosystem centered on arts scene & shaping space for public discourse

3 Organization

Council and Subcommittees

Chair Park Jong-Kwan

Council Members Park Kyong-Ju, Yu Eun-Sun, Lee Si-Back, Lee Won-Jae, Lee Jin-Hee, Chang In-Joo, Jeon Go-Feel, Jeong You-Rhan, Chung Jeong-Sook, Chong Jong-Yeoul, Hong Tae-Lim

Subcommittee on Art Scene Communication
Hong Tae-Lim, Lee Si-Back, Yu Eun-Sun, Park Kyong-Ju, Chong Jong-Yeoul, Kim Dae-hyeon, Kim Seon-yeong (Seon Arin), Kim Jang-geun (Kim Geun), Kim Jae-hoon, Park Yeon-jeong, Shin Min-jun, Lee Geon-myeong, Lee Il-rok, Lee So-yeong

Subcommittee on Policy Innovation
Lee Won-Jae, Park Kyong-Ju, Jeong You-Rhan, Yu Eun-Sun, Chang In-Joo, Chong Jong-Yeoul, Sung Yeon-joo, Seong Ji-soo, Yang Hye-won, Jeong Yoon-hee, Choi Do-in

Subcommittee on Gender Equality in Arts
(2nd term) Lee Jin-Hee, Kim Jeong-I, Park So-hyun, Jang Hyun-seon, Choi Yu-jin, Hong Ki-won
(3nd term) Lee Jin-Hee, Chung Jeong-Sook, Kim Yeong-ok, Song Won, Lee San, Hong Gyo-hun

Task Force for Responding to COVID-19
Jeong You-Rhan, Yu Eun-Sun, Lee Won-Jae

Task Force for Preventing Artist Blacklist
Lee Won-Jae, Jeong You-Rhan, Chung Jeong-Sook, Hong Tae-Lim

Task Force for preparing a sexual violence response system
Kim Hwa-yong, Lee San (Yang Hyun-kyung), Lee Jin-hee, Lee Sung-mi, Song Jin-hee, Chi-Myungta(Choi Eun-hye), Choi Hyun-jung

Task Force for activating ARKO Arts Archive
Chang In-joo,Chong Jong-yeoul

Executive Office

1 Office, 4 Divisions,
1 Center, 1 Theater, 1 Audit Department, 1 Museum,
18 Departments, 2 Teams

Chair — **Chief Executive**

Executive Auditor — **Audit Department**

Strategic Administration Division	Business Innovation Division	Arts Grants Division	Arts Engagement Division	ARKO HR Development Center	ARKO Theater Division	ARKO Art Center
Planning & Coordination Department	Arts & Technology Department	Grants Management Department	Cultural Voucher Department	Artist Development Department	Administration & Program Management Department	Art Center Management Department
Research & Evaluation Department	International Exchange Department	Literature Department	Regional Cooperation Department	Job Creation Team for Arts	Production Staff Department	
Administrative Support Department	Strategy Team	Visual Arts Department	Arts Advocacy Center			
HR Management & Development Department		Performing Arts Department	ARKO Arts Archive			

Personnel

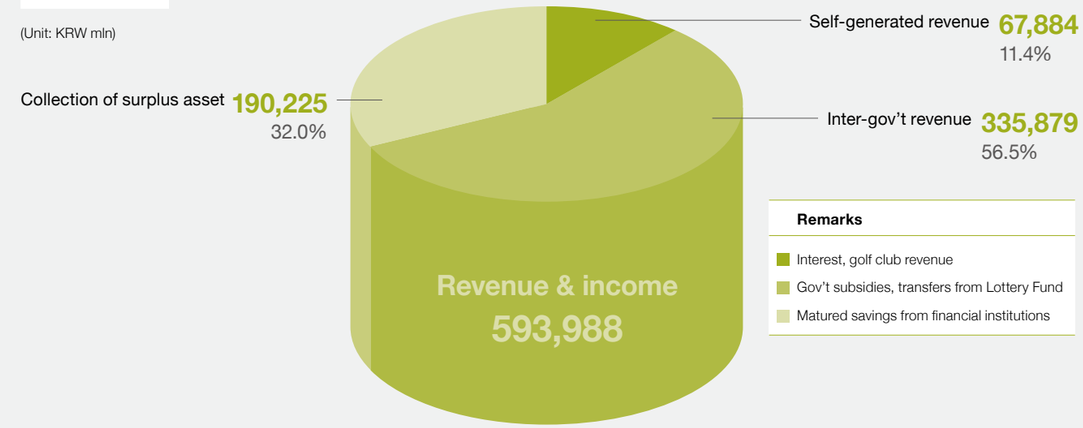
Quota 267 (2 executives, 265 staff)

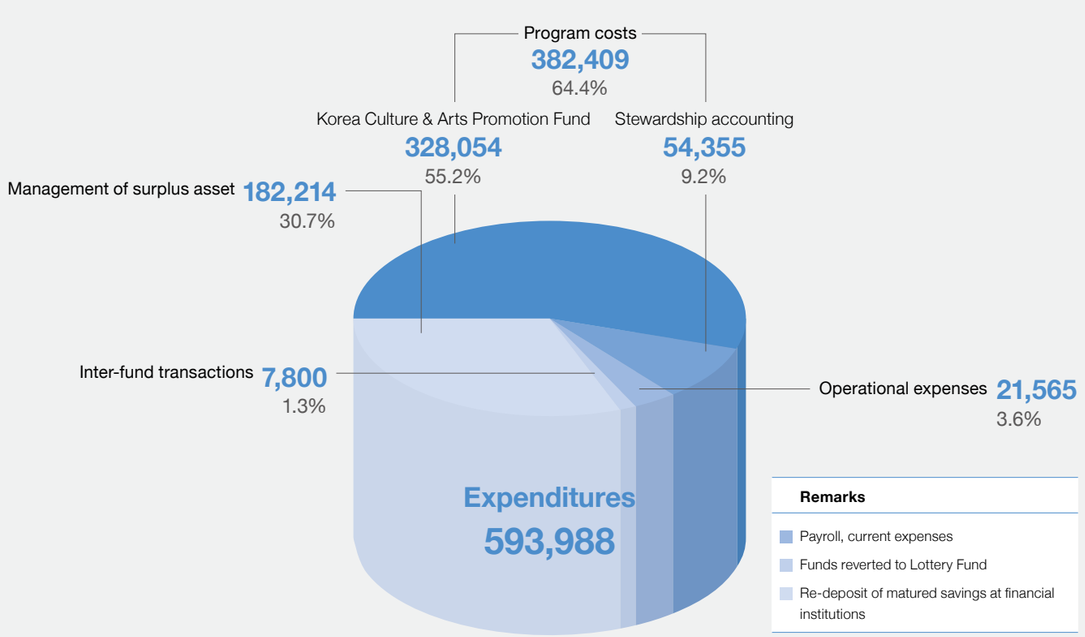
No. of staff 263 (2 executives, 261 staff)

4 Budget and Accounts

2021 Budget

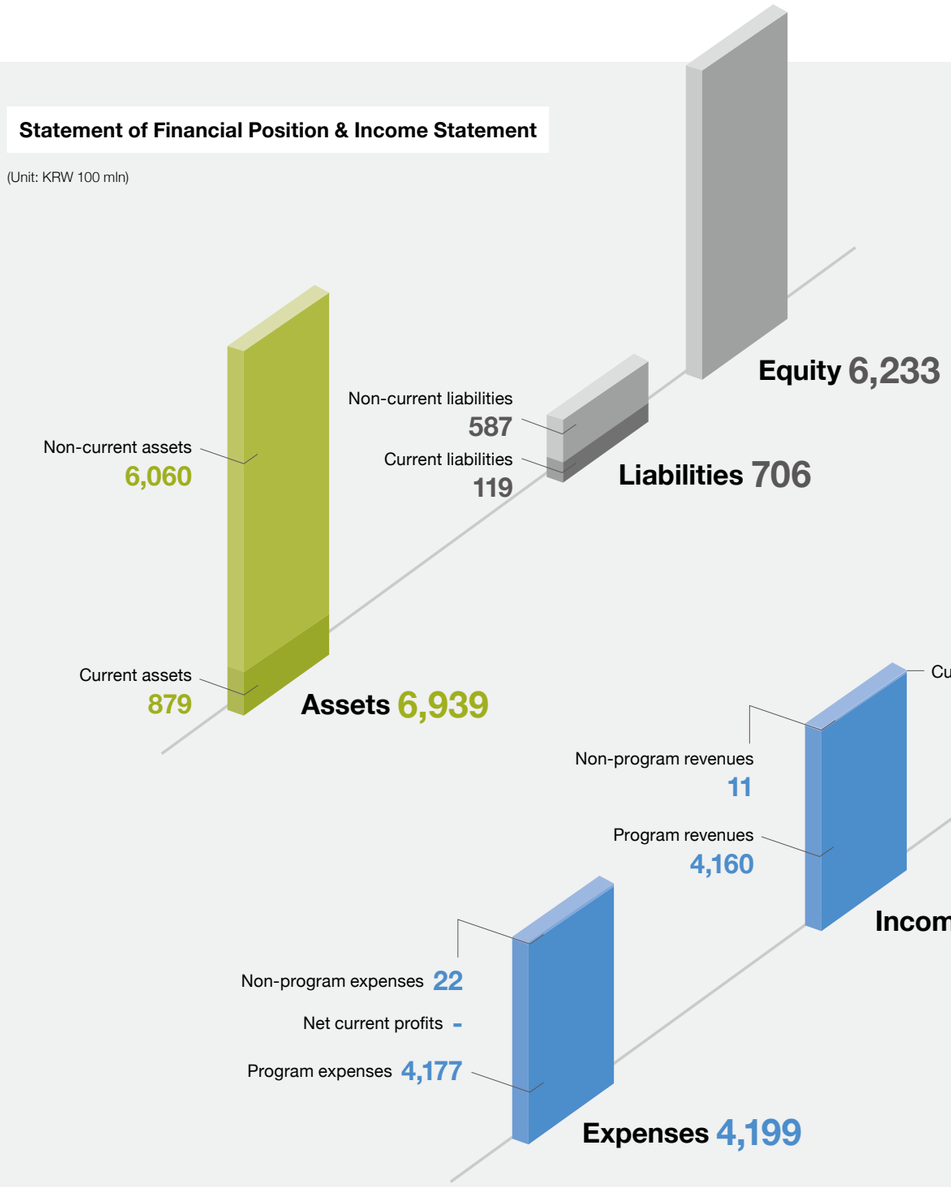
(Unit: KRW mln)





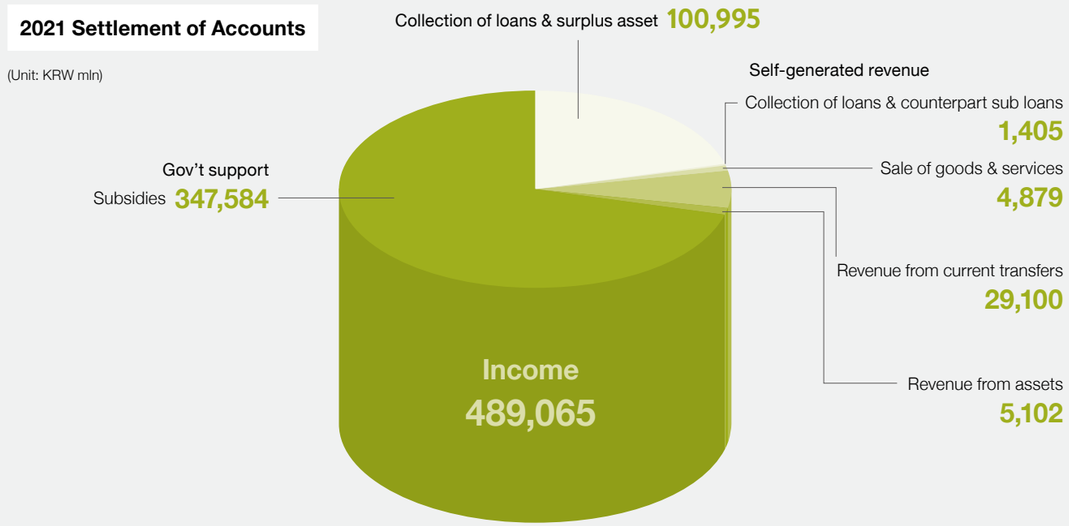
Statement of Financial Position & Income Statement

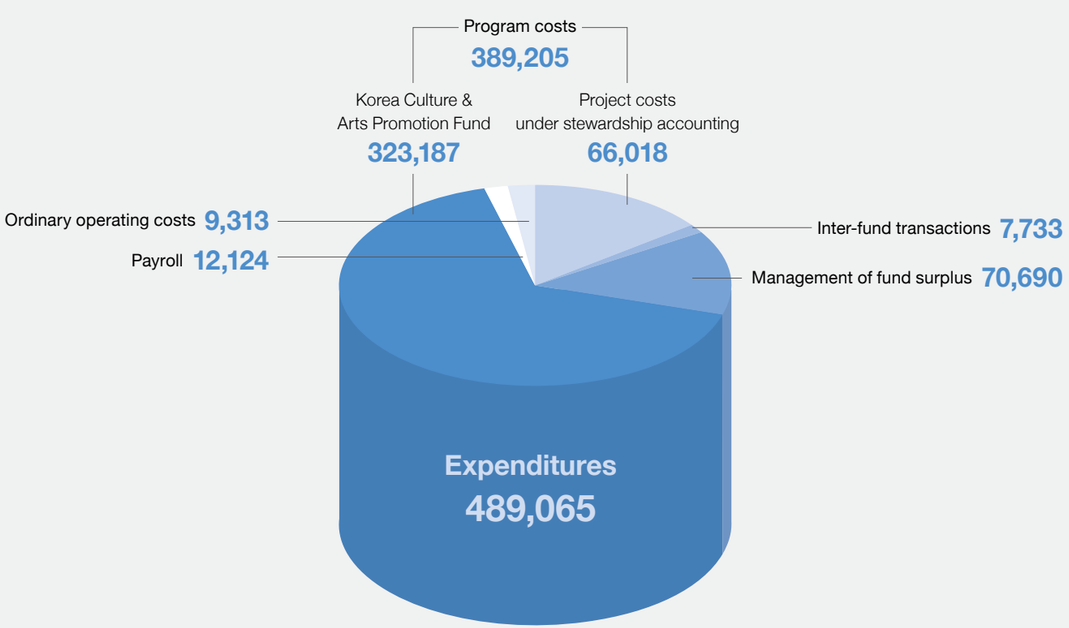
(Unit: KRW 100 mln)



2021 Settlement of Accounts

(Unit: KRW mln)





5 Facilities

ARKO Main Center

ARKO's new headquarters in Naju opened in 2014 represents a new chapter in Korean arts and culture.

640, Bitgaram-ro, Naju-si, Jeollanam-do

Combined floor area: 4,295.5 ㎡ / Four stories: B1 to 3F

B1 Electric room, machine room, document room, warehouse
1F Lobby, offices, multi-purpose hall
2F Offices
3F Offices, lounge





Artist House

ARKO Artist House has substantial historical and symbolic value as National Historic Site No. 278. Opened in 1976, the former ARKO headquarters was renamed ARKO Artist House in December 2010 as a venue for communication and creative activity for culture and art.

3, Dongsung-gil, Jongno-gu, Seoul

Combined floor area: 1,634.71 ㎡ / Three stories: 1F to 3F

1F offices, Artist's Café
2F ARKO Arts Archives, offices (Daehangno)

ARKO Art Center

In 1974, the Fine Art Center (now ARKO Art Center) was opened at the former building of Deoksu Hospital; in 1979, the center was designed by renowned architect Kim Swoogeun and built into what it is today. The center has since played a social role as space for communication supporting experimental artistic activity through a range of genres and media.

3, Dongsung-gil, Jongno-gu, Seoul

Combined floor area 2,969.58 ㎡ / Four stories: B1 to 3F

Hours of operation: 11:00 a.m.–7:00 p.m. (exhibition hall)





Insa Art Space

Insa Art Space provides new artists and creators a space for their creative and exhibition activities. It is also a networking platform for new artists in supporting the experimental spirit and variety in Korea's contemporary visual arts.

89, Changdeokgung-gil, Jongno-gu, Seoul

Combined floor area 290.54 (72–73 ㎡ for each exhibition hall) / Four stories: B1 to 3F

Hours of operation: 11:00 a.m.–7:00 p.m. (exhibition hall)





Arts Theaters

To promote performing arts as well as preserve, maintain, and develop the performing arts culture of Korea, ARKO operates ARKO Arts Theater, which opened in 1981, and Daehakro Arts Theater, which opened in 2010. Located on Daehangno Street, the nation's hub of the performing arts, the two venues are the country's main centers for creating performing arts and host every year upwards of 160 performances that draw more than 150,000 audience.

ARKO Arts Theater

7, Daehak-ro 8-gIl, Jongno-gu, Seoul

Combined floor area: 5,376.4 ㎡ / Four stories: B1 to 3F
Key facilities: Main Hall (600 seats), Small Hall (110 seats), Practice Room, Darak Studio

Hours of Operation: 9:00 a.m.–10:00 p.m.

Daehakro Arts Theater

17, Daehak-ro 1 0-gil, Jongno-gu, Seoul

Combined floor area 8,585.1 ㎡ / Nine stories: B4 to 5F
Key facilities: Main Hall (504 seats), Small Hall (132 seats), 2 Practice Rooms, Haneul Studio, 4 Reading Rooms, café

Hours of Operation: 9:00 a.m.–10:00 p.m.

ARKO HRD Center

The ARKO Human Resource Development Center was opened in 1992 to train human resources in creative arts and culture. The center supports creative activity by professionals in the sector through specialized training and projects.

10, Seonghyeon-ro 513beon-gil, Ilsandong-gu, Goyang-si, Gyeonggi-do

Combined floor area: 4,876.43 ㎡ / B1 to 4F



ARKO Arts Archive

Opened in 1979 as the Arts Archive of the Korean Culture and Arts Foundation and later given its present moniker, the ARKO Arts Archive is the country's oldest and largest comprehensive facility of its kind. The archive gathers information on the arts and collects interview data on modern and contemporary Korean arts history, reestablishing itself as a hub for arts archive that newly develops the value of data on the arts.

Main Center

2F, Hangaram Design Museum, 2406, Nambusunhwan-ro, Seocho-gu, Seoul

Combined floor area 764 ㎡
Provides access to art resources (open research room) and digital archives

Hours of Operation: 10:00 a.m.–5:30 p.m. Mon.–Fri. (closed weekends and holidays)

Daehakro Center

Daehakro 2FL, Artist House, 3, Dongsung-gil, Jongno-gu, Seoul

Combined floor area 337.7 ㎡

Hours of Operation: 10:00 a.m.–5:30 p.m. Mon.–Fri. (closed weekends and holidays)





The Venice Biennale Korean Pavilion



ARKO in 1995 opened the Korean Pavilion at the Giardini di Castello in Venice, Italy, to showcase contemporary Korean art and architecture on the global stage. The Venice Biennale, one of the world's premier art events, hosts art exhibitions in odd years and those of architecture in even years. ARKO manages the pavilion and contributes to the main (international) exhibition as well.

Giardini di Castello, Venice, Italy

Combined floor area 242.6 ㎡, building area 219.7 ㎡, 1 story (3 exhibit halls)

ARTS COUNCIL KOREA

Art,
the driving force of change
in our lives

2021

Support for Arts & Tech Convergence _Park Jaehun *(Real-Time Limbo)*

2 Management Performance

1 Governance (Council & Subcommittees) 24
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1 Governance (Council & Subcommittees)

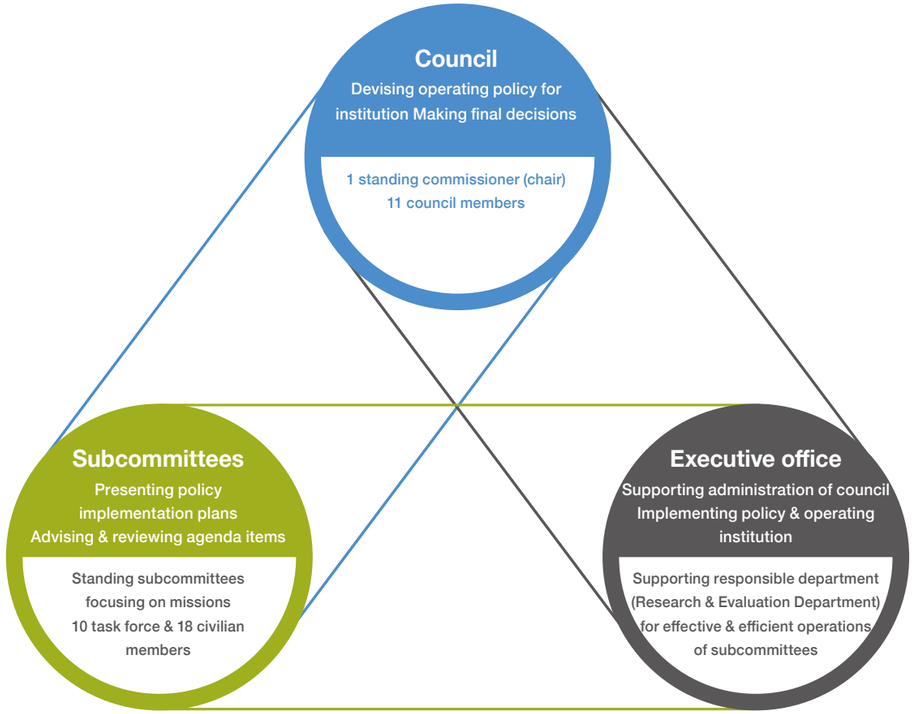
Objective of Operations of Council and Subcommittees

Objective Reestablish council's role to create new system for supporting arts

Main Tasks

- Creating cooperative governance by raising communication with arts & culture scene
- Innovating operation of council, subcommittees, & Executive Office & promoting links among three
- Strengthening autonomy & responsibility of institution's management by improving council's operating system

Operational Support of Council



7th Council 12 commissioners 1 chair 11 non-Standing commissioners

The seventh Council is proportionately composed of commissioners of varying backgrounds in gender, generation, and genre, including one under age 40, based on the needs and opinions of the arts and culture sector. Revising the Culture and Arts Promotion Act and outlining its articles, a chair election system was later adopted. The Council has also strived to promote autonomy, independence, and transparency of its operations by making meeting records public. In 2021, three new members— Chang In-Joo, Chung Jeong-Sook, and Chong Jong-Yeoul—were added to the Council, generating momentum for its operations. The Council also created a system for suggesting opinions beforehand to coordinate ideas before making decisions to boost member participation in management, raising meeting efficiency, and promoting suggestions for management.

Composition of 7th Council

Name	Term	Professional experience
Chair Park Jong-Kwan (b. 1959)	Nov. 2, 2018 ~ Nov. 1, 2021	• Professor at School of Fusion Arts, Seowon University • Artistic director of Dure Art • Co-director of Regional Culture Network
Park Kyong-Ju (b. 1968)	May 6, 2020 ~ May 5, 2022	• President of Social Enterprise Theater Salad • Visiting professor, Faculty of Liberal Arts at Daegu Haany University • President of the multicultural broadcasting station Salad TV
Yu Eun-Sun (b. 1962)	May 6, 2020 ~ May 5, 2022	• Lecturer, School of Korean Traditional Arts at Korea Nat'l University of Arts • Producer, Seoul Traditional Music Orchestra • Director of Corporation HQ, Gugak Broadcasting Foundation
Lee Si-Back (b. 1956)	May 6, 2020 ~ May 5, 2022	• Novelist • Member, steering committee of Namyangju Cultural Arts Forum • Lecturer, Dept. of Creative Writing at School of Performing Arts & Media of Chung-Ang University
Lee Won-Jae (b. 1972)	May 6, 2020 ~ May 5, 2022	• President, Civic Self-gov't Culture Center • Co-chair, Seongbuk Council of Governance • Board member, Seoul Foundation for Arts and Culture
Lee Jin-Hee (b. 1977)	May 6, 2020 ~ May 5, 2022	• President, Women with Disabilities Empathy • Policy consultant, Ministry of Gender Equality & Family's Women's and Youth Rights Promotion Bureau • Columnist, NGO podium section of daily *Kyunghyang Shinmun*
Chang In-Joo (b. 1967)	Feb. 21, 2021 ~ Feb. 20, 2024	• Visiting associate research fellow, Seoul Institute • Board member of Seongnam Cultural Foundation • Former board member of Seoul Foundation for Arts & Culture • Board member & first administrative director, Korea Nat'l Contemporary Dance Co.
Jeon Go-Feel (b. 1968)	May 6, 2020 ~ May 5, 2022	• Director of Jeollado Geographic • Member of Ministry of Culture, Sports & Tourism's Cultural City Deliberation Committee • Board member of Regional Culture & Development Agency
Jeong You-Rhan (b. 1975)	May 6, 2020 ~ May 5, 2022	• President of Moonhwaicon • Exec commissioner of Year of Play 2020 • General secretary of 37th Korean Theater Festival
Chung Jeong-Sook (b. 1958)	Feb. 21, 2021 ~ Feb. 20, 2024	• Head of Korean Cultural Planning Evaluation Institute • CEO of Jeonju Cultural Foundation • Adjunct professor, Dept. of Global Culture & Content, Hankuk University of Foreign Studies • Director of Cultural Research, Culture & Art Research Division of Korea Culture & Tourism Institute
Chong Jong-Yeoul (b. 1967)	Feb. 21, 2021 ~ Feb. 20, 2024	• Professor, College of Music at Yonsei University • Secretary general/VP, Korean Composers Association • President, Society of 21st Century Music
Hong Tae-Lim (b. 1986)	May 6, 2020 ~ May 5, 2022	• Publisher, cultural critic webzine Critic-al • Member, ARKO Subcommittee on Art Scene Communication • Consultant for Ministry of Culture, Sports & Tourism's mid to long-term plans for visual arts

Operating Status of 7th Council

Item	Unit	2017	2018	2019	2020	2021
Holding board meetings	No. of meetings	17	22	25	27	29
Agenda for decision-making	No. of cases	64	68	91	64	71
Pct. of preliminary reviews	%	100	100	100	100	100
Agenda for deciding amendments	No. of cases (%)	10(15.6)	11(16.2)	21(23.3)	8(12.5)	8(11.3)
Reporting of agenda	No. of cases	65	112	104	94	94
Advice on management from non-standing members	No. of cases	47	70	82	94	105
Implementing management advice	No. of cases	38	59	72	83	95
Pct. of implementing management advice	%	80.9	84.3	87.8	88.3	90.5

7th Council's Subcommittees

Composed of three standing subcommittees and four non-standing task forces, the seventh Council's subcommittees aim to identify and institutionalize changes in policy and needs of arts and culture. The subcommittees have held regular meetings more than once a month while holding public meetings and hearings for community outreach. Even when in-person meetings were not possible due to COVID-19, online meetings were held to ensure advisory activities allowing the participation of a range of figures from arts and culture.

Composition of 7th Council's Subcommittees

	Art Scene Communication	Policy Innovation	Gender Equality in Arts
Role	**Promoting communication with arts & culture scene in certain genres, fields, & issues & making these issues public**	**Discussing policy directions such as current issues, mid- to long-term responses, & improvement of project management**	**Examining art support policies, conducting research, & promoting public discourse from perspective of promoting gender equality**
Period of operation	August 2020 to May 2022	July 2020 to May 2022	July 2020 to June 2021
No. of participating members	Standing members(5) Hong Tae-Lim, Lee Si-Back, Yu Eun-Sun, Park Kyong-Ju, Chong Jong-Yeoul External members(9) Kim Dae-hyeon, Kim Seon-yeong (Seon Arin), Kim Jang-geun (Kim Geun), Kim Jae-hoon, Park Yeon-jeong, Shin Min-jun, Lee Geon-myeong, Lee Il-rok, Lee So-yeong	Standing members(6) Lee Won-Jae, Park Kyong-Ju, Jeong You-Rhan, Yu Eun-Sun, Chang In-Joo, Chong Jong-Yeoul External members(5) Sung Yeon-joo, Seong Ji-soo, Yang Hye-won, Jeong Yoon-hee, Choi Do-in	Standing members(2) Lee Jin-Hee, Chung Jeong-Sook External members(4) Kim Yeong-ok, Song Won, Lee San, Hong Gyo-hun
No. of meetings	26	16	11

Operation of 7th Council's Subcommittees and Task Forces

Task Force for Responding to COVID-19

Examining response of Ministry of Culture, Sports & Tourism to COVID-19 and projects to identify issues to tackle publicly along with devising plans on solutions

Jeong You-Rhan, Yu Eun-Sun, Lee Won-Jae

Task Force for Preventing Artist Blacklist

Restoring trust between artists and art administrators and sharing information with public to democratically reestablish arts & culture ecosystem

Lee Won-Jae, Jeong You-Rhan, Yu Eun-Sun, Chung Jeong-Sook, Hong Tae-Lim

Task Force for activating ARKO Arts Archive

Finding identity and publicizing ARKO Arts Archive's roles in response to the chaning times

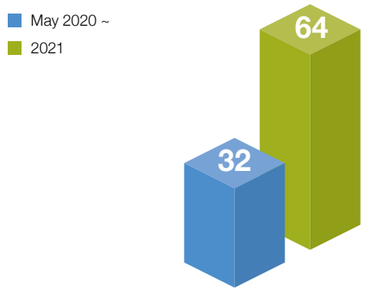
Chang In-joo, Chong Jong-yeoul

Task Force for activating ARKO Arts Archive

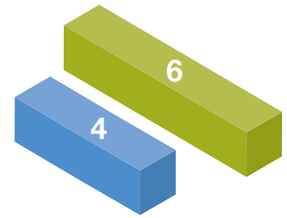
Activities for establishing a sexual violence response system and promoting gender equality in art scene

Kim Hwa-yong, Lee San (Yang Hyun-kyung), Lee Jin-hee, Lee Sung-mi, Song Jin-hee, Chi-Myungta(Choi Eun-hye), Choi Hyun-jung

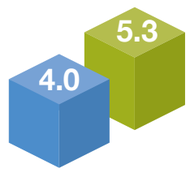
Results of 7th Council's Subcommittees



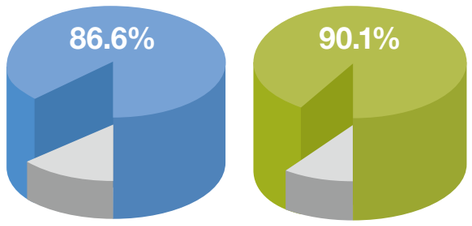
No. of subcommittee meetings



No. of subcommittees & task forces



No. of meetings per month



Avg. participation (attendance) rate

2 Business Management

Joint Declaration on Autonomous Management Guarantee

In the past, the Ministry of Culture, Sports and Tourism (MCST) and Arts Council Korea (ARKO) were hit hard after the scandal erupted over a blacklist for artists who had different political views and opinions on social disasters. The MCST and ARKO sincerely express their regret over their past mistakes through this joint declaration on autonomous management guarantee, reaffirming the essence of art policy and principles as “no intervention but support.” They also remember the basic spirit behind the transformation of the Korean Culture and Arts Foundation, a unilateral decision-making body, into ARKO, which is run by consensus. Thus they jointly declare as below to ensure the implementation of autonomy and responsibility in culture and art support and restore public trust in the sector.

Arts Council Korea takes a major step toward being the center of arts and culture policy and governance through this Joint Declaration on Autonomous Management Guarantee

Korean Culture & Arts Foundation opened in 1972

Launch of support for research to maintain & develop traditional culture, creation, & spread

Changed to Arts Council Korea (ARKO) in 2005

Simultaneous system for complementary functions between private & public sectors

Declaration of Vision 2030 released in 2019

Focus on restoring trust in arts & culture by promoting transparency & fairness

Joint Declaration on Autonomous Management Guarantee announced in 2021

Running governance among arts & culture sector, ARKO, & MCST to complement Vision 2030

Strengthening ARKO’S role centered on art policy governance through Joint Declaration on Autonomous Management Guarantee between MCST & ARKO

As Korea’s leading institution of culture and arts, ARKO can suggest arts and cultural policies to the MCST at any time. “Joint Declaration on Autonomous Management Guarantee” Article 2

Building governance of arts & culture sector & policy centered on Council’s functions connecting subjects of policy planning & arts & culture world



Joint Declaration on Autonomous Management Guarantee

1 The Ministry of Culture, Sports and Tourism (MCST) and Arts Council Korea (ARKO) must strive to ensure autonomy and independence of culture and arts so that the sector can receive continuous and stable public support. Artistic values that enrich the lives of the people and society should receive support without any intervention or influence from specific interests.

2 As a leading culture and arts institution of Korea, ARKO can suggest cultural and arts policies to the MCST at any time, while the latter should examine the suggested policies and respond to them. The suggested policies and evaluation results can be made public if the two institutions agree. The MCST should secure stable sources of the Culture and Arts Promotion Fund and prepare related legal and institutional conditions so that ARKO can autonomously conduct the support deliberation process and fairly distribute the Fund.

3 ARKO will devise project plans to support culture and arts based on the direction of related policy and manage the Fund based on basic principles such as autonomy and responsibility under authority given by related laws. The MCST and ARKO must prevent any contact or efforts to intervene or influence by specific interests in the support deliberation process, but if this happens, they must quickly and clearly inform the public of this.

4 Policy toward culture and arts and related projects planned and implemented by the MCST and ARKO are valid within the limit of following constitutional principles such as freedom of artistic expression. Even when a needed policy and/or project are not cited or covered in related laws, both sides must implement them under the good faith and sincerity rule through communication with the arts and culture scene.

5 A general meeting is held between the head of the MCST and the chair of ARKO and members more than twice a year.

March 10, 2021

Minister of Culture, Sports and Tourism **Hwang Hee** Chair of Arts Council Korea **Park Jong-Kwan**

3 Management for Social Values

Arts Council Korea (ARKO) has conducted management for social values that reflect the perspectives of environmental, social and governance (ESG) management to uphold the social values of public institutions and sustainability for the future. ARKO has formed an operating committee for social values comprising external experts and held “Social Values Week,” an event that aims to raise awareness of adopting social values within the institution.

Managing Operations Committee for Social Values



Direction of operations

- Incorporating decision-making organization as operations committee for social values to monitor general direction of sustainability under ESG management

Activities

- Monitoring & advising of management for social values conducted by ARKO
- Advising on strategy to implement management for social values under ESG management

Committee members

- Commissioning experts in fields like social economy, regional coexistence, culture & arts, environment, human rights, & ethics (total 15 members comprising 4 standing & 11 external)

Social Values Week

(Unit: no. of participants)



Social values

Workshop for defining ESG problems & design thinking

ARKO’s “Zero-waste Challenge”

Ethics & integrity

Distribution of ARKO integrity note 2

Human rights

Reading of declaration of human rights campaign

Social contributions

Social contribution of donating old crayons

Ethical Management

Arts Council Korea (ARKO) conducted a self-survey on corruption within its organization to create a transparent and ethical culture, reorganized its code of ethics, and raised awareness through activities to internalize ARKO's ethical values. As a result, the institution recorded a score of 7.33, up from 7.20 year on year in an integrity survey conducted by the Anti-Corruption and Civil Rights Commission of Korea.

ARKO corruption survey

- (Identifying causes) Examining causes of low-scoring items on internal integrity
- (Diffusion of examples) Publishing casebook on corruption status *Stop for a Minute: Yellow Light Campaign*
- (Revising guidelines) Reinforcing protection for whistleblowers, taking disciplinary actions for unethical activities, revising standards for budget management, & enacting recruitment articles

Promotion of ethical values

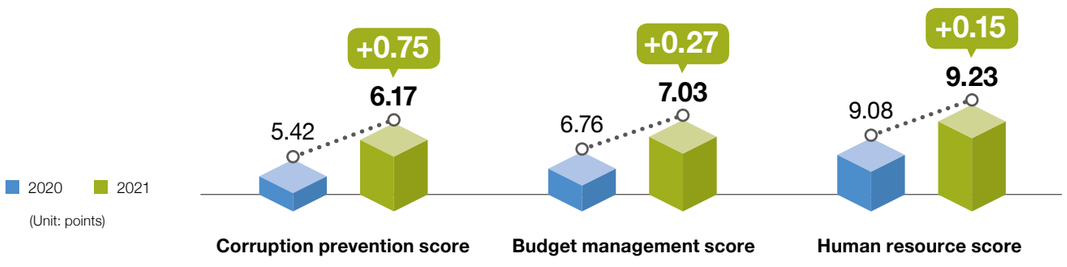
- Producing content to promote ethical culture by holding lecture series on ethics
- Opening up a communication channel to receive suggestions regarding ethical management from employees

Leading improvement examples

Creating homepage for outsourced staff in organizational chart (suggested in July 2021)

Designating parking lot spaces for pregnant women (suggested in Nov. 2021)

ARKO's score of 7.33 was a 0.13-point rise year on year in an integrity survey conducted by Korea's Anti-Corruption and Civil Rights Commission.



Human Rights Management

After launching human rights management in 2017 to assume its role as a public institution that respects such rights, Arts Council Korea (ARKO) has conducted such management through phased tasks according to "human rights management guidelines for public institutions" from the National Human Rights Commission of Korea (NHRCK). The assessment of human rights impact introduced in 2019 was designated an exemplary case by the NHRCK. ARKO has also made great efforts to prevent sexual harassment and violence within its organization through a response system if such a crime occurs.

Improving assessment of human rights impact

Adding to the checklist for assessment of human rights impact on institutional management provided by the NHRCK, ARKO has developed a new checklist for major projects, and for improvement, it designated short- and long-term tasks to seek quick feedback.

Item	Checklist for assessment of human rights impact on institutional management	Checklist for assessment of human rights impact on major projects	
		Operations of ARKO Art Center	Support for visual arts
No. of indicators	204 in 11 areas	49 in 7 areas	50 in 4 areas
Major evaluation score	96 (up 10 year on year)	94	82
Improvement tasks	Consideration of those at disadvantage in information	More convenience for those at disadvantage in mobility	Protection of rights to share culture with socially disadvantaged
Short- & mid-term feedback	(Short-term) Fully inspecting web access (Mid-term) Certifying web access & extending renewal	(Short-term) Producing braille maps (Mid-term) Issuing safety guidelines for people with disabilities	(Short-term) Subsidies for creation of barrier-free environment (Mid-term) Education for creating barrier-free environment & support for consulting process

Setup of prevention and response system for sexual harassment and violence

Boosting prevention guidelines & punishment

- Revising guidelines & manuals for preventing sexual harassment & violence
  - Preventing secondary victimization & improving investigation process
- Giving perpetrators of serious crimes (sexual harassment & violence or prostitution) lowest score in employee evaluation and no bonus for those who commit crimes

Launching reporting & consultation support system

- Improving abilities through professional training of consultants on sexual harassment
- Operating on- and offline consultation space for sexual harassment and violence within institution while managing external online report system Red Whistle

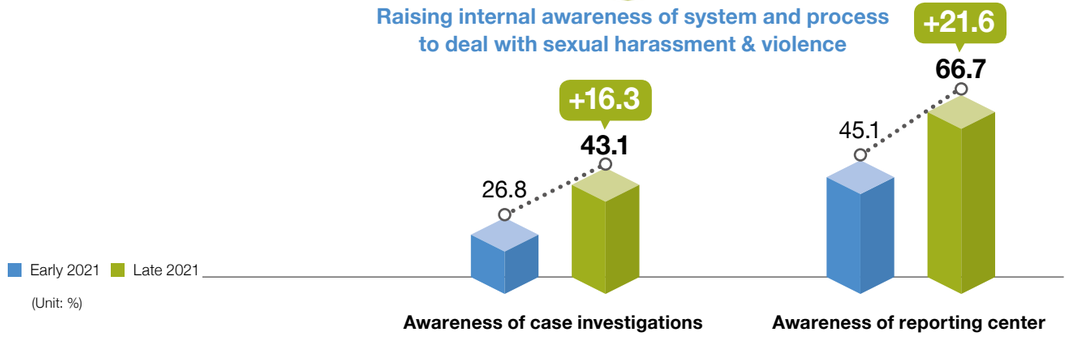
Raising expertise in dealing with cases

- Setting up constant response system within sexual harassment inspection committee
  - 3 external & 4 internal members
- Signing confidential agreements from consultants to prevent secondary victimization

Improving examination & feedback

- Forming subcommittee on gender equality support, regular examination of task force on response to sexual violence, & cooperation system
- Giving feedback on task improvement via regular surveys of employees on awareness of response system for sexual harassment and violence

Raising internal awareness of system and process to deal with sexual harassment & violence



Social Contribution Activities

Arts Council Korea (ARKO) has made social contributions by utilizing its key source to raise social responsibility under its founding objective. ARKO has also strived to solve community problems per request and expanded cooperation with new institutions.

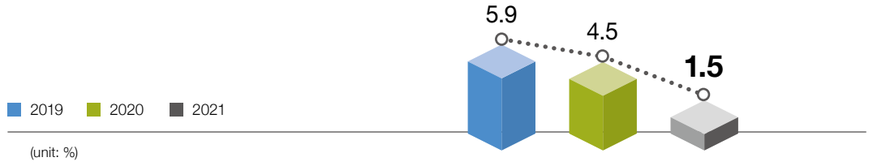
Item	Program	Content	Result
Support for fostering talent in arts and culture	Supporting design of career path	Mobilizing a university-student press group to view and report on performing arts events	Selected 5 university students, conducted 14 reporting activities
	Fostering would-be creators	Supporting residency for university student writers such as Baek Ryeon Jae House of Literature	Supported 5 aspiring writers via residency
	Creating jobs in region	Creating jobs in region like docent at small art museums	Created 17 jobs in region
Widening social safety net for socially disadvantaged	Sharing hope for arts & culture	Giving children in regions who are culturally disadvantaged chance to see performing arts	16 employees participated, 46 children benefited
	Considering socially disadvantaged	Extending access to arts & culture to children with visual impairment	Donated 32 braille books to schools for visually disabled
	Overcoming COVID-19 crisis	Improving health of socially disadvantaged in regions	Donated 108 sanitary pads & health emergency kits
Eco-friendly social contribution	Eco-friendly campaign	Conducting eco-friendly activities	All staff participated
	Cleaning environment in communities	Preserving environment in regions through methods like plogging	3 new programs, 53 employees participated
	Recycling & using resources	Recycling coffee grounds & reusing used plastics	229 employees participated, 3,100 items donated



Job Creation

Arts Council Korea has made major efforts to create jobs in response to national unemployment. It added 22 staff by actively managing the difference between the fixed number of staff and the current figure. ARKO has supported related personnel to overcome unemployment in culture and arts due to COVID-19. As a result, it created 5,500 jobs to earn designation from the Presidential Committee on Jobs as a 2021 job creation exemplary case.

Streamlining job creation capacity by actively and systemically managing difference between fixed and current numbers of staff



Big cut in gap between no. of fixed staff & current figure



Expanding no. of new hires to fill staff vacancies due to promotion of family-friendly work schedule

Hiring as interns in suitable positions women whose careers were interrupted, young people, & people with disabilities

Emergency Job Creation due to COVID-19

Securing budget	Planning project	Implementing projects	Result
1st & 2nd supplementary budgets Hiring at cost of KRW 45 bln	(Directed by) ARKO (Hosted by) associations from range of sectors (Staffed by) performing arts groups	Consulting on labor & tax law, accounting On-site inspections by research company	**Created 5,500 jobs** **Alleviated unemployment in performing arts** **94.1% of respondents called project “helpful”**

Safety and Environment

Safety management of public facilities

ARKO has safety management system for its culture and arts spaces under its role as a public institution of managing safety, with no industrial- and safety-related accidents for eight consecutive years. Its quarantine management and pandemic safety guidelines in response to COVID-19 also prevented any infection of the coronavirus at public facilities for two years in a row.



No industrial- or safety-related accidents for 8 straight years

Hiring more safety personnel

Safety management at each workplace & facility
Designated 33 staff in charge
(up 32% from last year)

Using management-labor cooperation system

Holding 4 meetings of industrial safety & health committee per year
Designating Safety Inspection Day on 4th of every month

Strengthening facility inspections

Conducting on-site inspections on public facilities once per year by council members & nat'l safety examinations twice
Remodeling & improving 59 old art theaters
Assessing need for facility improvement (March 2021)



No COVID-19 infections at public facilities for 2 straight years

Reinforcing quarantine measures

Strengthening inspection of quarantine response system such as related measures & disinfection

Conducting regular quarantine measures twice daily & once weekly & monthly

Setting & distributing pandemic safety guidelines for art theaters

Producing & distributing pandemic safety guidelines for art theaters

Diffusing exemplary cases of COVID-19 response among 955 art theaters nationwide





Reducing CO_2 emissions and purchasing more green products

ARKO's eco-friendly policy stresses sustainable development through activities like reducing carbon emissions and purchasing more green products in assuming its responsibility as a public institution. The organization saw a 20% reduction in such emissions and a 106.1% jump in such purchases.

Boosting on-site inspections & improving facilities

- Examining rational basis for energy use at public institutions
  - Inspecting volume of energy use at public buildings (4 times)
  - Two on-site evaluations of implementation of gov't-related departments

Promoting green campaign

- Examining rational basis for energy use at public institutions
  - Participating in 5-minute light off campaign on Earth Day & Energy Day
  - Implementing pan-gov't ESG management campaign Green ARKO with All

Promoting green education

- Promoting response to environmental policy & education for consciousness transformation
  - Participating in ESG Academy & submitting report on implementation of UN Global Compact
  - Offering education on "climate crisis & carbon neutrality RE100 energy transformation" (31 people)

Raising cooperation to tackle social issues in regions

- Conducting cooperative activities to tackle environmental issues in regions
  - Building 25 cooperative networks such as platform for solutions for regions
  - 282 participants in social contribution activities on environment



20.0% cut in CO_2 emissions

Rate of CO_2 reductions (Unit: tCO_2eq, %)

Year	Standard amount	Emission amount	Reduction amount	Reduction rate
2021	1,653	1,322	331	20.0
2020	1,653	1,233	420	25.5
2019	1,653	1,358	295	17.9



106.1% jump in green product purchases

Purchase of green products (Unit: KRW 1 mln, %)

Year	Purchase amount	Proportion of target	Proportion of result	Achievement rate
2021	161	80	84.9	106.1
2020	146	80	96.0	120.0
2019	94	80	99.2	124.0







4 Funds & Resources

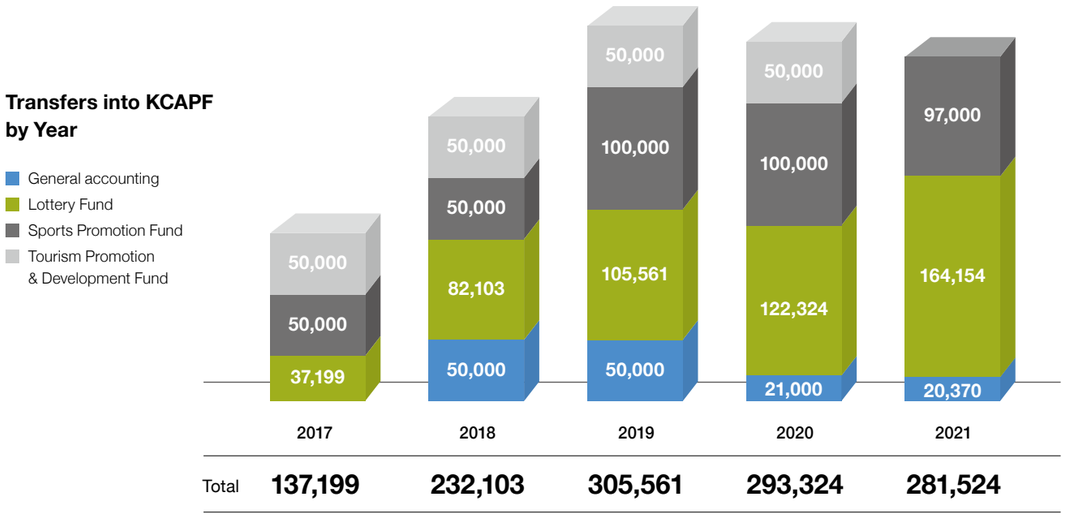
Korea Culture and Arts Promotion Fund

The Korea Culture and Arts Promotion Fund (KCAPF) was launched in July 1973 with funds raised per the Culture and Arts Promotion Act of 1972. The collection of the KCAPF began at 627 theaters nationwide to serve as a major financial source for the next 30-some years until the fundraising system was abolished per the government's quasi-tax adjustment policy in 2004 following the Framework Act on the Management of Charges (2001).

KCAPF's reserves, which had reached an estimated KRW 527.2 billion by 2004, saw a sharp decrease in revenue following the abolition of the fundraising system, while program scales continued to grow, resulting in a decline of more than KRW 30 billion per year. Facing depletion of the KCAPF, the government began transferring funds to it from lottery funds in 2004, sports and tourism funds in 2016, and its general accounting coffers in 2018. The size of the fund's reserves has increased thanks to such contributions.

(Unit: KRW 1 mln)

Transfers into KCAPF by Year



	2017	2018	2019	2020	2021
Total	137,199	232,103	305,561	293,324	281,524

Operation of KCAPF

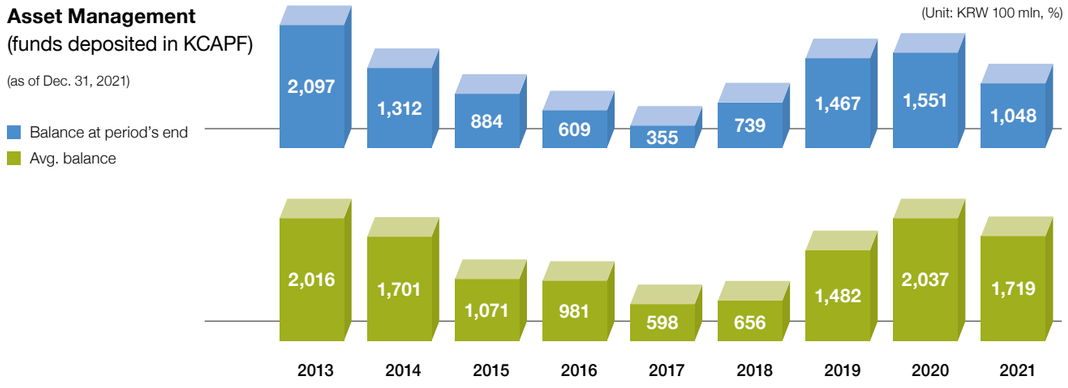
Since 2012, ARKO has identified dishonored assets from investments made before the 2008 global financial crisis and hired a consulting firm to analyze assets and devise a plan for sound operation of funds. Amid the trends of low interest rates and growth starting in 2014, ARKO has maintained a stable investment strategy centered on bond-type assets, while extending the proportion of investment in corporate notes and bonds and ELS/DLS investment. Resuming investment in alternative real estate in 2019, it has also continued to seek new revenue sources.

Since 2015, it has worked to meet the standards of government policies, improving asset management efficiency by actively expanding the proportion of deposits in the pension fund investment pool. In 2020, the formerly one-person asset management system was reformed by hiring additional personnel to balance and secure managemental expertise. As a result, the rate of return has remained high, marking 5.60% in 2015, 3.41% in 2016, 11.88% in 2017, 4.83% in 2018, 4.25% in 2019, and 4.49% in 2020. While bond prices have declined since 2021 due to an increase in the base interest rate to yield relatively lower rates of return than in 2018, 2019, and 2020, ARKO has managed to make achievements that fall in the upper-mid range among major business funds.

Asset Management
(funds deposited in KCAPF)

(as of Dec. 31, 2021)

(Unit: KRW 100 mln, %)



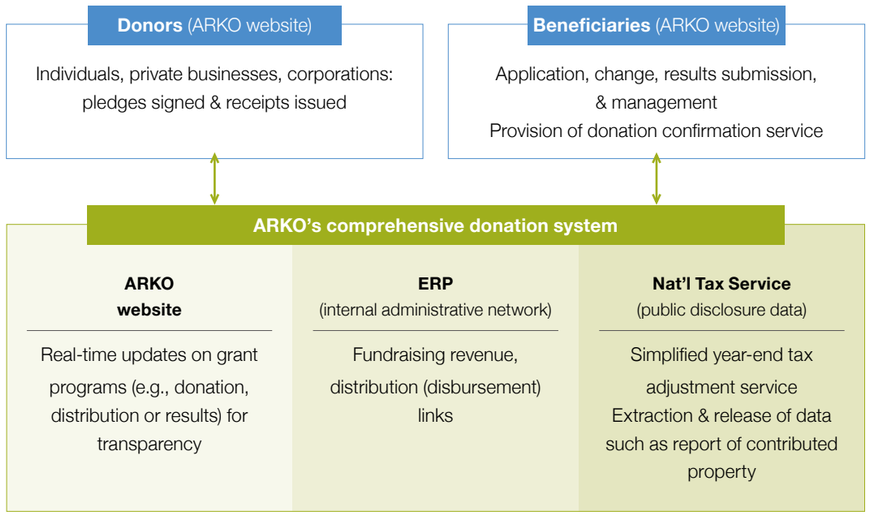
	2013	2014	2015	2016	2017	2018	2019	2020	2021
Rate of return	4.10	2.80	5.60	3.41	11.88	4.83	4.25	4.49	1.61

※ The balance at the end of a period refers to the amount at the end of each year; average balance means annual average operating balance; and rate of return and profit amount include average amounts.

Management of Donated Funds

Since 1973, ARKO has run a donation system for culture and arts. With the rising social value of the sector, the drive began to supplement public support with private funds. From 1973 to 2019, a combined KRW 354.3 billion was raised through donations for artists and organizations in arts creation, regional arts and culture, cultural welfare for the disadvantaged, and other programs. For transparent management of charity funds, the donation management solution DONUS was adopted in 2018 and upgraded the next year with a new function to directly issue receipts to donors to improve user convenience.

Process of donation management system



Donations to Korea Culture & Arts Promotion Fund by Year

(as of Dec. 31, 2021)

Year	2017	2018	2019	2020	2021
Amount (KRW thousand)	22,451,107	23,176,089	30,663,388	18,257,783	18,213,691
No. of cases	17,809	17,784	22,595	23,950	22,905

Tax-deductible donations to ARKO

Per Article 38-4 of the Enforcement Decree of the Corporate Tax Act, ARKO is an organization receiving tax-deductible statutory donations; a status effective through December 31, 2022. Donations to the KCAPF are classified as statutory donations eligible for more tax breaks than general donations and for ARKO donors under Article 24 of the Corporate Tax Act and Article 34 of the Income Tax Act.

	Donations to ARKO	Donations to other designated bodies	Donations to non-designated bodies
	Statutory donations	**Designated donations**	**Donations not recognized by tax law**
Recipient	ARKO	Arts companies & entities, other designated bodies	Other designated groups & individuals
Donation method	Designated, non-designated, & real-name donations	Direct donations	Direct donations
Tax benefits	**Corp.** Entire donated amount deductible (within 50% of revenue) Effective tax cut of donation amount X corporate tax rate **Individuals** Tax cut worth 15% of donation (within 100% of income) Total amount of statutory & designated donations within limits	**Corp.** Entire donated amount deductible (within 10% of revenues) Effective tax cut of donation amount X corporate tax rate **Individuals** Tax cut worth 15% of donation (within 30% of income) Total amount of statutory & designated donations within limits	Donations not recognized by tax law

30% tax adjustment for donations over KRW 10 mln

ARTS COUNCIL KOREA

Art,
the driving force of change
in our lives

3. Program Performance

1 Programs for Korea Culture and Arts Promotion Fund 42
2 Operation of Grant Applications and Review System 46
3 Achievements in Major Programs 48
4 Achievements in Space Management 75

2021

ARKO Portfolio Organizations_The New Baroque Company *(Harmonices Mundi XXI)*

1 Programs for Korea Culture and Arts Promotion Fund

AKRO's Implementation of for Korea Culture and Arts Promotion Fund (KCAPF) in 2021

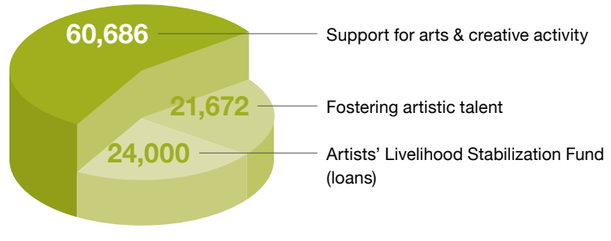
The Korean Culture and Arts Council believes that great art has the power to change lives. By supporting projects and activities for the promotion of culture and arts, everyone can share the joy of creation. To achieve the purpose of enjoyment of a valuable life, the institution is promoting the following major projects.

Budgets of 3 Major Programs of 2021

(Unit: KRW 1 million)

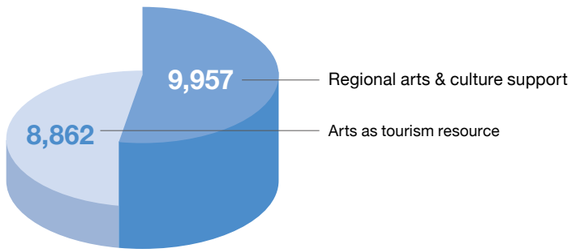
Boosting creative capacity of artists

106,358



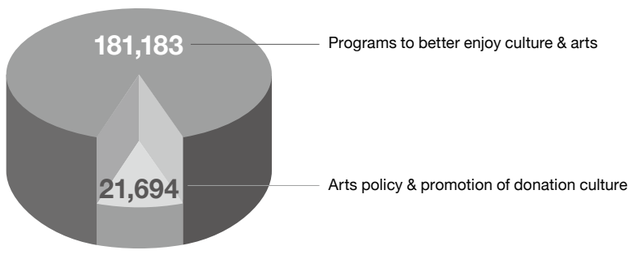
Promoting regional arts & culture

18,819



Expanding opportunities for arts appreciation

202,877



Boosting creative capacity of artists

ARKO is raising recognition of the essential value of culture and arts by supporting their creation and processes.

· **Support for arts & creative activity**	Overcame difficult COVID-19 pandemic jointly with artists, promoted sustainability of arts, responded to changing environment for art creation, and pioneered new realms in arts, leading to extensive support for artists
· **Fostering artistic talent**	Created high quality jobs in culture and arts to actively implement government policy such as Korean New Deal 2.0, creating benchmark
· **Artists' Livelihood Stabilization Fund (loans)**	Used Lottery Fund to build stable basis for financially struggling artists - The Korea Artists Welfare Foundation handled the process such as offering funds for stable livelihood and loans for housing rents.

Promoting regional arts & culture

ARKO strives to ensure that each art form featuring a region's distinctive traits of cultural resources and characteristics thrives in every area proportionally.

· **Regional arts & culture support**	Tackled regional gaps in culture and arts by promoting creative capability of regional culture and arts and exchanges; applies UN Sustainable Development Goals to public art projects; and expanded social role of arts
· **Arts as tourism resource**	Developed high quality content to maintain and reinterpret original values of traditional Korean culture and arts and supported global debut of Korean arts, promoting proportional development by region by developing new resources in artistic tourism in those areas

Expanding opportunities for arts appreciation

ARKO believes the values of arts are core capabilities for social change and human rights that everyone is entitled to, and strives to spread such values to achieve artistic wellbeing.

· **Arts policy & promotion of donation culture**	Promoted public consciousness for donation by sharing values of culture and arts and strengthened role of country's leading institution supporting arts
· **Programs for better appreciation of arts & culture**	Used Nuri Card and Artistic Travel programs to help socially, economically, and geographically disadvantaged people to gain better access to culture and arts and narrow social polarization in arts appreciation


ARKO Selection_*Jodong* ©Ok Sang Hoon




ARKO Public Art_Social Cooperative HANgang (Climate Citizens 3.5)


Art as Tourism Resource
_Korean Traditional Performing Arts Festival





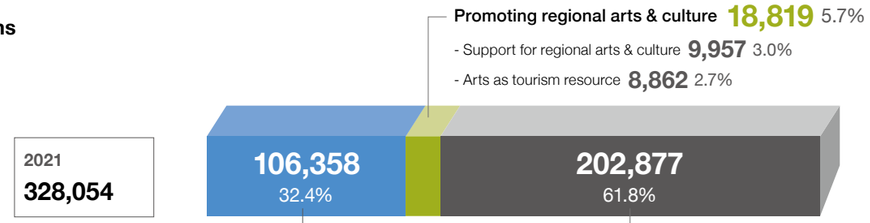
Changes in Program Structure and Budgets

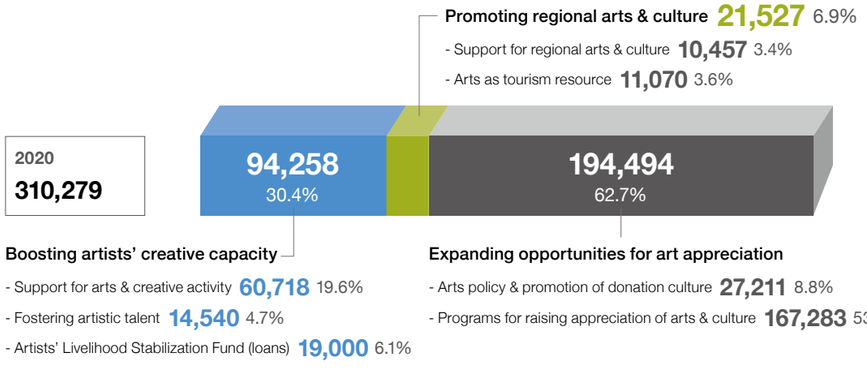
Shifts in Program Structure
(2007–2021)

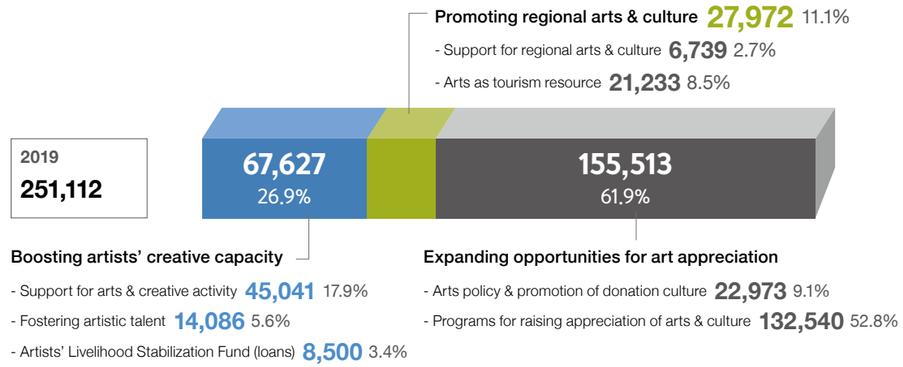
2007	2008	2009	2010-2012	2013	2014-2017	2018	2019-2021
Reinforcing creative capacities of artists			Boosting creative capacities of artists	Boosting creative capacities of artists	Boosting creative capacity of artists		
Pioneering new artistic sectors							
Promoting int'l cooperation							
Improving self-reliance of arts			Running spaces for arts & culture				
Promoting regional arts & culture			Promoting regional arts & culture	Promoting regional arts & culture			
Arts as part of daily life		Promoting arts in daily life		Promoting arts in daily life	Promoting arts in daily life		
Expanding social role of arts							
Spread & preservation of artistic values			Improving social value of arts	Improving social value of arts	Social dissemination of artistic values		Expanding opportunities for art appreciation

3-year Subprograms for KCAPF

(Unit: KRW 1 mln)







※ Budgets reflect the final amount after supplements and adjustments

3-year Changes in Externally Funded Programs (including Those of Gov't)

(Unit: KRW mln)

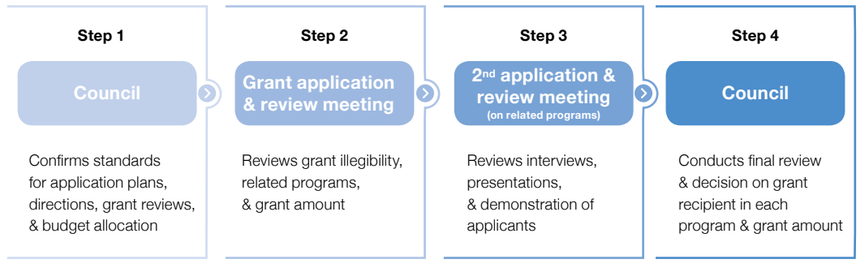
Program	2019	2020	2021
Gov't funds (nat'l treasury)	**18,447**	**55,661**	**62,218**
Cultural Diversity Protection and Promotion Program	2,442	2,342	2,782
Rehearsal Spaces for Performing Artists	5,497	1,463	1,330
Village Art Projects	56	155	465
Mentoring Program	3,300	2,800	2,500
Corporate Projects Commemorating One-Year Anniversary of the 2018 Winter Olympics in Pyeongchang	1,081	-	-
Literary Book Sharing Program	5,111	5,111	5,111
Construction of Art Support Websites	-	100	-
Support for Artistic Activity via Online Media	-	14,890	4,930
Arts Internship Program for the Youth	-	28,800	45,100
Sports Promotion Fund	**3,103**	**3,473**	**3,673**
Grants for Development & Operation of Small Art Galleries	630	700	700
Development of Arts Archive Database	423	423	423
Support Writers Stationed in Libraries	900	1,200	1,200
Support for Senior Performing Artists	1,150	1,150	1,150
Support for Honoring Deceased Korean Writers	-	-	200
Others	**350**	**490**	**42**
Building Big Data Center for Arts & Culture	60	40	42
National Consortium for Human Resource Development	290	450	0
Total	**21,900**	**59,624**	**65,933**

2 Operation of Grant Applications and Review System

ARKO Grant Applications and Review System

ARKO runs a fair and transparent system of grant applications and reviews based on laws and regulations. Its systematic review processes set up support plans and directions considering programs by area and characteristics, confirm a standard for review and budget allocation, and hold grant reviews to make a final decision. The processes also prevent certain members of the review committee from participating in review meetings (Review Prevention System) and allow the reporting of external pressure.

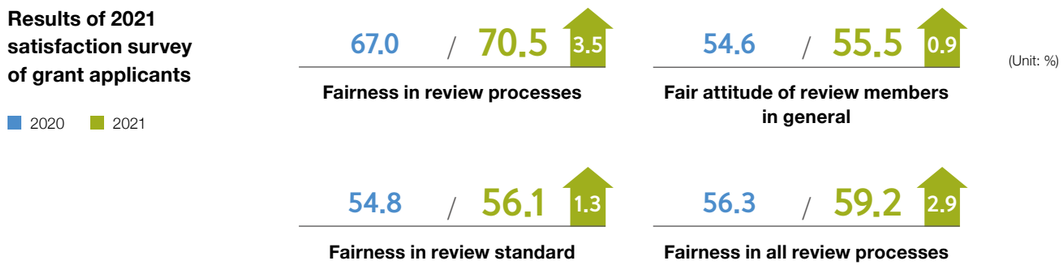
Structure and processes of grant applications & review system



2021 Fairness Survey on Review System

To continuously improve the review system, ARKO conducts an annual fairness survey on the satisfaction of its grant review program, review processes, and attitudes of review committee members. The survey score rose from 67 in 2020 to 70.5 in 2021.

Results of 2021 satisfaction survey of grant applicants

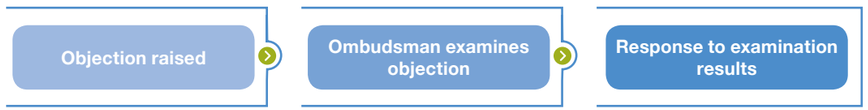


Ombudsman for Grant Applications and Reviews

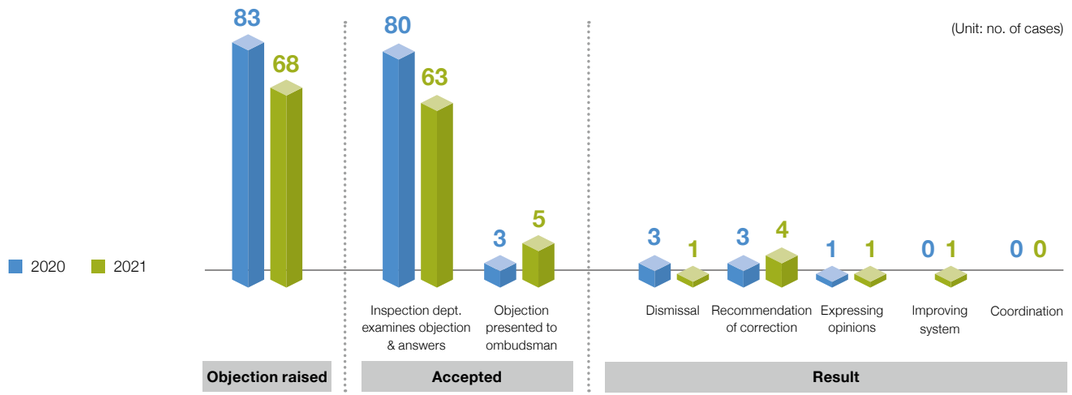
ARKO's ombudsman for grant applications and reviews promotes responsibility and trust of the grant review system and protects artists from unfair administrative measures.
The ombudsman investigates and takes on objections raised by artist applicants (including groups) on the review processes and results directly operated by ARKO. The five-member body of external experts specializes in areas such as law, administration, business management, and media to promote transparency and fairness of grant applications and reviews.

Handling objection processes and results via ombudsman for grant applications & reviews

Processes to handle objections



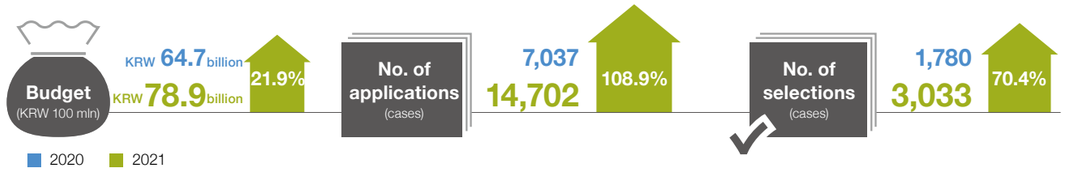
Results of ombudsman for grant applications & review



3 Achievements in Major Programs

A. Grant Programs in 2021

Results of grant programs in 2021



1 Support for sustainability of culture and arts amid difficult environment caused by COVID-19

· Diversified application periods	With regular application periods for public contests intact, separate contests for programs heavily affected by COVID-19 conducted
· Extended support for prep processes	Boosted support programs to extend realm of individual activities such as aid for prep processes
· Promotion of flexibility in extending grant allocation	Recognized personnel costs in grants & allocation of self-reward costs & extended programs excluding out-of-pocket expenses
· Extended applicant pool	Extended pool of potential applicants by reducing application requirements
· Responded to changes in creation environment	Responded to changes in art creation & sharing environment such as online, digital, & remote contact
· Prevented career interruption	Prevented interruptions to creative arts careers due to childrearing

2 Expansion of scope in culture and arts by expanding eligibility for creation support

· Supported diversity in the arts	Separated & built diversity in arts & strengthened programs for children & youth
· Supported convergence of arts & tech	Supported new attempts such as arts & tech convergence in each creation phase to extend scope

3 Meeting art scene's needs via convenient application process, fair reviews, & rapid announcement of winners

· Simplification of required documents	Reduced no. of required documents & added pre-examination within nat'l culture & arts support system to cut pressure on applicants to prep documents
· Prepared solutions for reducing regional support gap	Selected grant winners considering application rate in Seoul metro area & other regions for programs suitable for regional needs

4 Boosted safety net in culture & arts ecosystem

· Prevented sexual harassment & violence	Expanded prevention systems via mandatory submission of written oath & action principles & allocation of budget for related education
· Standardize employment & accident insurance	Extended mandatory purchase of accident insurance in performing arts & set up unemployment insurance for artists, strengthening efforts to quickly streamline social safety net

B. Boosting creative capacity of artists–
1. Support for Art Creation

Cultivation of Literary Creation

ARKO Selection (Literature)_Creation Fund

This grant supports the creative lifecycles of outstanding and promising writers from writing to publication.

Details: **80 recipients** / **KRW 800 mln**

ARKO Selection (Literature)_Space

ARKO has supported spaces for literature such as residencies where writers can concentrate on creative activity and literary venues that support communication among colleagues, other writers, and readers.

Details: **4 writer's spaces** / **16 programs** / **KRW 250 mln**

ARKO Selection (Literature)_Criticism & Research

This grant supports research, investigation, and criticism that contribute to literary performance and the genre's values through programs like domestic seminars on literary criticism and research projects, symposiums, and workshops hosted by the private sector.

Details: **8 recipients** / **KRW 100 mln**

Literary Festival Week

This national interactive festival is for the public to enjoy literature. In 2021, when in-person events were difficult to hold, ARKO extended this event's period to three months and hosted online programs through cooperation with other fields, boosting public access to literature.

No. of participants: **35,916 (online)**
Satisfaction rate: **93.9%**





ARKO Selection (Literature)_ Literary Magazine Publishing

Literary magazines and publications making notable contributions to literary progress were selected to receive grants to finance publication. To ensure a stable creative environment, the grants went entirely to writer's fees.

Details: **38 recipients** / **KRW 740 mln**

Literary Plaza (ARKO website: munjang.or.kr)

This leading online communication platform for literary world allows writers, budding writers, and readers communicate and grow together. It also produced literary content and programs to ease public access to literary works.

No. of site views: **1,877,872** / no. of site visitors: **674,481**



Recording COVID-19 with Arts

ARKO's project Recovering COVID-19 with Arts chronicled changes in daily life and society due to the coronavirus from an artist's creative perspective. This project shared this content with the public to contribute to the social healing process and recover social solidarity. Among 3,288 applicants, 975 were selected to have their works shared through publicity and archiving.

975 participants / **KRW 400 mln**
- Literature 684, visual arts 152, performing arts 14



Cultivation of Visual Art Creation

ARKO Selection (Visual Arts)_Exhibition

ARKO looks for and supports high-quality exhibition plans to develop visual arts, spurs creation of artistic works, and builds the foundation for art appreciation. In 2021, it expanded support for one-year creation and projects to create multi-year processes and activities.

Details: **7 exhibitions** / **KRW 400 mln**

ARKO Selection (Visual Arts)_Art Space

ARKO stimulates creative spaces for visual arts by supporting outstanding exhibition plans and programs hosted by non-profit exhibition spaces and private galleries.

Details: **40 projects** / **KRW 1.3 bln**
- 26 private galleries / KRW 850 mln
- 14 non-profit exhibition spaces / KRW 450 mln

ARKO Selection (Visual Arts)_Research Project

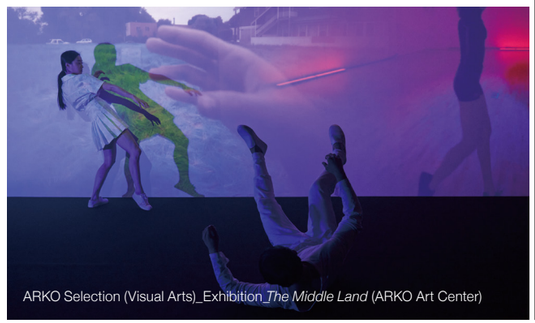
This project supports research for holding high-quality exhibitions of visual arts. The grants cover research on exhibition themes and the artists featured, as well as in-depth studies on exhibition planning by individuals and groups. To ensure professional and systematic planning, grant recipients received consulting through expert roundtables.

Details: **7 projects** / **KRW 45 mln**

ARKO Selection (Visual Arts)_Art Criticism

To enrich contemporary art criticism and ensure a stable environment for criticism, ARKO supported art criticism programs and related publications.

Details: **8 publications** / **KRW 70 mln**


ARKO Selection (Visual Arts)_Exhibition *The Middle Land* (ARKO Art Center)


ARKO Selection (Visual Arts)_Art Space _*Host Modded* (Art Sonje Center)

Cultivation of Performing Art Creation

ARKO Selection (Performing Arts)

ARKO Selection (Performing Arts) supports creative activity in the performing arts such as theater, creative musicals, dance, music, and traditional arts, developing promising pieces through phased support from production to distribution. In 2021, the space developed a multi-faceted support system focusing on creative processes and expanded continuous distribution of selected artworks.

Processes of phased support by ARKO Selection (Performing Arts)

Phase 1	Prep support	**Prep research & production support** Creative Experimental Activities Script Competition (i.e., theater & creative musicals) Creative Operas
Phase 2	Presentation support	**Support for production of promising pieces** New Pieces of the Year Orchestra & Composition Bridge projects
Phase 3	Follow-up support	**Support for repeat shows of outstanding works** Repertories of the Year Continuous Performance
Phase 4	Promotion support	**Int'l, online, & offline promotion** Support for Producing Promotional Videos Overseas Distribution of Creative Musicals Critic of Performing Arts

• Creative Experimental Activities

This program supports preparatory phases in the pre-production of new, experimental theater to come up with a follow-up process, focusing on production planning and implementation of early production.

Details: **27 projects** / **KRW 600 mln**

• Creative Operas

This program supports creative activity by composers and playwrights to develop ideas for innovative operas and support them by phase until the showcase and performance production for two consecutive years. In 2020, five pieces were selected and supported.

Details: **5 pieces** / **KRW 100 mln**

• Orchestra and Composition Bridge Project

The program supports exchange and cooperation between composers and orchestra to stimulate the musical genres of traditional Korean and classical and promote performances of composers' original pieces on stage. This support ran from 2020 to 2021 to offer a stable creative foundation.

Details: 6 projects / KRW 539 mln

• Script Contest

Through a public contest for original and creative scripts, this program discovered works adaptable for the stage and repertories to stimulate art creation and revive performing arts.

Details: **22 projects** / **KRW 400 mln**
(theater: 13, creative musicals: 9)


ARKO Selection (Performing Arts)_*Jodong* / ©Ok Sang Hoon


ARKO Selection (Performing Arts)_*Talchum Is Talchum* / ©Ok Sang Hoon

• New Pieces of the Year

Outstanding new works in theater, creative musicals, dance, creative operas, and traditional arts are discovered and supported throughout the production process from planning and showcasing to official staging. This program helps productions and performances of new shows in performing arts, a sector that emphasizes established works.

Showcased works: **50 pieces** / **KRW 870 mln**
Officially-staged works: **21 pieces** / **KRW 1.83 bln**

• Repertories of the Year

This program supports the production costs for repeat performances so that outstanding original works are included in repertories representing Korea. In addition to direct funding support, the program utilizes expert assessments and support for publicity and marketing.

Details: **30 works** / **KRW 1.63 bln**

• Continuous Performance

This program supports repeat performances of original pieces by Korean composers including assistance in record production and distribution, advances to the domestic and overseas markets, collaborative projects, and other aid for the promotion, distribution, and networking of original compositions.

Details: **16 projects** / **KRW 200 mln**

• Overseas Distribution of Creative Musicals

This grant helps spread Korean creative musicals to the global market, offering phased support from early preparation to distribution and performance to have such works strategically enter the global stage.

Details: **7 projects** / **KRW 300 mln**

• Support for Producing Promotional Videos

ARKO supported the production of promotional videos for continuous distribution and diffusion of selected works among New Pieces and Repertories of the Year. For pieces scheduled to see repeat performances in early 2022, it also assisted video production for ARKO Live, Naver support live programs, and other platforms

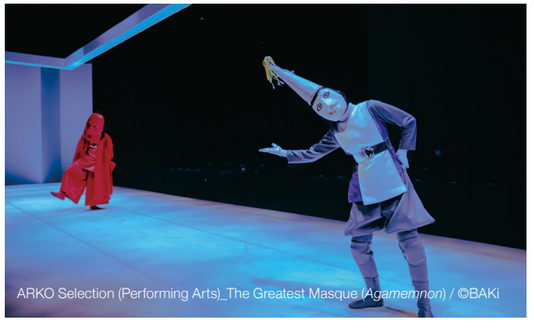
Details: **10 projects** / **KRW 120 mln**

• Critic of Performing Arts

ARKO supports criticism and research such as publication of a criticism magazine for stimulating public discourse in performing arts, academic events, and digital criticism. To more deeply evaluate program implementation, a new type of support for individuals was set up for promising critics of performing arts.

Details: **30 projects** / **KRW 300 mln**


ARKO Selection (Performing Arts)_*Daddy in Wonderland* / ©Yun Seong-oh


ARKO Selection (Performing Arts)_The Greatest Masque (*Agamemnon*) / ©BAKi

Support for Energizing Private Theaters of Performing Arts

This program supports small private theaters and troupes in performing arts to stimulate such theaters, the basis for the genre. Such theaters get support via one program and another subsidizes theater rental fees for troupes.

• Support for Private Small Theaters

The program supports private small theaters and planning in basic performing arts for stable creative activities.

Details: **224 theaters** / **KRW 1.97 bln**

• Support for Venue Rental Fees

The program supports private groups in performing arts by subsidizing venue rental fees, the biggest cost in production, to allow the presentation of more original works in a stable environment.

Details: **1,753 theaters** / **KRW 4.92 bln**

ARKO Portfolio Organizations

This program supports private groups in performing arts for up to three years to promote creative and production capacity in the private sector and ensure stable organizational management. Started in 2019, it classified established and new groups and offered customized support according to year of foundation and organizational size through 2021. Despite the COVID-19 pandemic, the program kept running to support performing arts. It also went beyond the limit of short-term support for conventional projects with a short-sighted purpose and expanded performance opportunities for experimental and other projects.

Details: **51 projects** / **KRW 5 bln (3-year period from 2019-21)**

Grants for Performing Arts Festivals

This grant is for basic events featuring performing arts representing Korea and offers opportunities to create and present outstanding works to stimulate the genre and expand public access to the genre. In 2021, the program was split into a genre-based performing arts festival and one for outstanding works to promote safety and effectiveness.

Details: **97 projects** / **KRW 7.59 bln**
(including supplementary budget)
- Main budget: 44 projects (KRW 4.5 bln)
- Supplementary budget: 53 projects (KRW 3 bln)



ARKO Portfolio Organizations_Ambiguous Dance Company *(Whole Like Dankeschön)* / ©Ok Sang Hoon



ARKO Portfolio Organizations_The New Baroque Company (*Harmonices Mundi XXI*)

Grants for International Arts Exchange

International Artist-in-Residence

This program helps Korean artists take part in overseas artist-in-residence programs, comprising “independent” programs in which an artist independently discovers such opportunities and “planned” programs in which ARKO discovers them and dispatches artists under a preestablished plan. In 2021, ARKO signed memorandums of understanding with four residence organizations in Italy, the Netherlands, and Austria.

Details: **28 recipients** / **KRW 305 mln**

International Networking for Emerging Artists

ARKO supports overseas exchanges to boost the international artistic capacity of youth. The goal is for young artists to advance through exchanges with overseas counterparts and institutions and discover excellent projects through networking with professionals.

Details: **26 recipients** / **KRW 498 mln**

International Arts Exchange

By developing creative platforms abroad such as festivals, this program offers international exchange opportunities to strengthen the capacity of Korean arts and enhance their global competitiveness by supporting international cultural and artistic exchanges at the private level in and out of Korea.

Details: **71 projects** / **KRW 1.88 bln**

Partnership with Overseas Institutions

ARKO joined the International Arts Council and Cultural Institution Association as Korea's leading arts organization to develop cooperative projects with major cultural and arts organizations aboard and promote international exchanges. As a board member and co-chair of Asia in 2021, it participated in four board meetings per year and the strategy devising process for the effective operation of an international consultative body.





Korea-Singapore Joint Fund Curated Showcase_Invisible Cities

Korean Pavilion at Venice Biennale

Started as an art expo in 1895, the Venice Biennale is a global gala with major influence that uses the art theme in odd years and that of architecture in even years. Opening the Korean Pavilion in 1995, ARKO has supported annual exhibitions of Korean art and architecture at the pavilion to spread Korean culture and arts more widely worldwide.

Cumulative no. of visitors to Korean Pavilion at 17th International Architecture Exhibition: 146,338

Inter-Korean Arts and Culture Exchange

ARKO supports inter-Korean cultural and artistic exchanges and research to promote the value of peace and formation of a cultural community

Details: **7 events** / **KRW 200 mln**

International Arts Joint Fund

With major arts organizations overseas, ARKO has promoted the excellence of Korean arts to the world by developing strategic and stable cooperation from a long-term perspective. In 2021, it hosted an international symposium with five overseas partners and signed an MOU with the Dutch Culture Center for International Cultural Cooperation in the Netherlands to mark the 60th anniversary of diplomatic ties between Seoul and Amsterdam.

2020–2021 Korea-Singapore Exchange and Cooperation Program
- Director general: Kim Jeong-yeon
- 3 research projects / KRW 40 mln
- ARKO Online International Symposium held in 2021 / KRW 93 mln
- 10 collaborative projects / KRW 250 mln

2021–2022 Korea-Netherlands Exchange and Cooperation Program
- Directors general: Mok Hong-gyun & Cho Joo-hyun



Korean Pavilion at Venice Biennale / ©Ugo Carmeni



Art and Technology Convergence Support Grant Program

To expand the scope and value of new arts in the era of the Fourth Industrial Revolution, ARKO supports the artistic creation of the convergence of arts and technology and stimulation of creativity by connecting science and technology with the arts. The aim is to expand artistic expression and creation through fusion of science and technology, which has rapidly been incorporated into human life, with art.

In 2021, new models of technological convergence creation and production were discovered through support for each creative stage, and efforts went to expand and revive the basis of art-technology convergence through capacity-building education, online platforms, and festivals.

Details: **79 projects** / **KRW 2.75 bln**

• Designing and Developing an Idea

Support went to the implementation of technological demonstrations (prototypes) before the discovery of production plans at the idea level of convergence of an early art form and technology.

Details: **50 projects** / **KRW 1 bln**

• Tech development and creative production

This supports the technical development of art-technology convergence works in the final stage and their production such as performances and exhibitions.

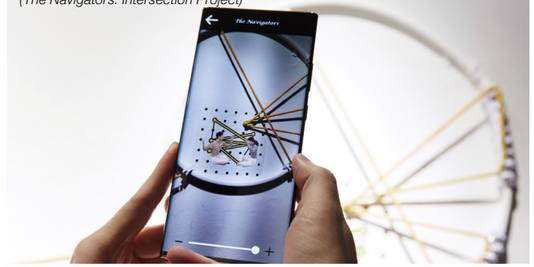
Details: **24 projects** / **KRW 1.5 bln**

• Follow-up Support on Outstanding Work

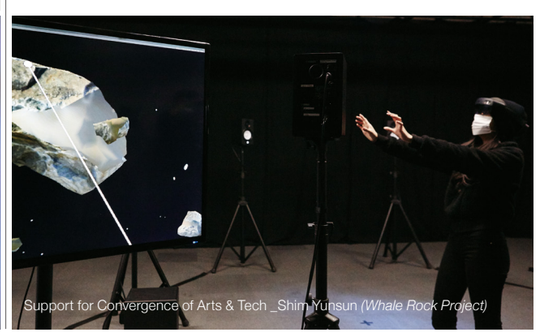
Among art-technology convergence projects that previously received support, this program expands distribution by providing additional support for excellent works.

Details: **5 projects** / **KRW 250 mln**

Art and Technology Convergence Support Grant Program _Lee Jung In Creation *(The Navigators: Intersection Project)*







Support for Convergence of Arts & Tech _Shim Yunsun *(Whale Rock Project)*

ARKO Grant for Young Artist

ARKO supports young artists to pursue more creative activities and remove barriers to entry to the culture and arts scene. Through customized support, this system reflects the diverse needs of the sector, promoting first-time support for young artists who have not received ARKO grants before.

Details: **108 projects** / **KRW 960 mln**

2021 ARKO Young Artists Support

Field	No. of applications	No. of selections	Grant amount (KRW thousand)
Literature	56	7	40,000
Visual arts	640	36	246,000
Interdisciplinary arts	271	12	146,000
Performing arts	1,205	53	528,000
Total	2,172	108	960,000

Support for Promoting Diversity of Arts

Support for Promoting Interdisciplinary Arts

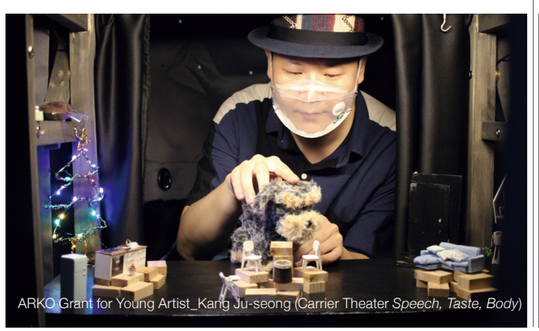
To respect and support experimentation in arts, ARKO is expanding the eligibility of creative projects for the Literary Fund and promoting new artistic and creative trends. In 2021, we supported art activities to design and implement without any restrictions on form or conditions, breaking away from the existing art genre-centered support system.

Details: **23 projects** / **KRW 480 mln**

Support for Arts for Children and Young Adults

To foster social sensitivity, creativity, and community diversity amid the Fourth Industrial Revolution, the program supports arts for children and youth, society's future.

Details: **42 projects** / **KRW 928 mln**



ARKO Grant for Young Artist_Kang Ju-seong (Carrier Theater *Speech, Taste, Body*)



Support for Promoting Diversity of Basic Arts _Seo Yunji (The Gwangdae_*The Polar Bear Story*)

B. Boosting creative capacity of artists– 2. Fostering Talent

Developing Next-Generation Talent

ARKO Creative Academy

This academy supports step-by-step processes for promising artists to develop creative materials and conduct in-depth research and study to produce top-quality creative works. By dividing the program in 2021 into creative processes in literature, visual and performing arts, and platform implementation, support went to the expansion of creative materials of artists and search for cooperative partners by expanding networking such as autonomous collaboration activities among artists and subject-specific workshops

ARKO Creative Academy artists who won major cultural arts awards in 2021

- Grand prize of 2021 Korea Theater Festival, Excellence Award of 2021 Seoul Theater Festival: Lee Jun-woo (play in 2017)
- Best Picture of 2021 Dong-A Theater Award: Kim Do-young (play in 2018)
- Direction Award of 2021 Korea New Director Festival: Yoo Myung-hun (play in 2016)

Project			No. of subjects of review	No. of selection	No. of support decision	Grant amount (tentative) (KRW 1 mln)	Final grant amount (KRW 1 mln)
ARKO Creative Academy	Creation processes	Literature	17	8	8	16	32
		Visual arts	51	6	6	18	132
		Performing arts	131	20	20	100	666
	Platform implementation		21	6	6	18	102
Total			220	40	40	152	932

Technical Theater Training Program

To enhance job and creative capacities of performing arts staff, ARKO organizes courses for fields essential for creation in the field.

535 participants, target achievement rate 89.17%

Creative Musicals Academy

This academy explores original ideas for the development of new subjects and offers education on musical composition to train up-and-coming music creators. To ensure the highest quality and effectiveness, field-centered lessons are run with arts education institutes.

Creative Musicals Academy: **produced 12 creators**
DIMF Creative Musicals Academy: **produced 42 creators**

Training of Traditional Arts Producers and Designers

To promote traditional performing arts, ARKO offers early practical education and training of producers and designers in the sector by developing and running courses for performance planning with Arts Creation Studio Maru.

27 selected (26 completed)

23 venue rentals at Arts Creation Studio Maru used by 241 artists



ARKO Creative Academy_Cho Ara
(A Woman with a Fragmented Bone and a Physical Therapist) / ©Ok Sang Hoon

Art Scene Human Resource Training

Administrative Training Program of Arts and Culture

These grants subsidized personnel expenses for private, national, and public cultural and artistic organizations for young people majoring in culture and arts to expand their opportunities in the sector and develop practical skills. A directory on employment information provided integrated job data and select trainees received job training. In addition, additional incentives for employment conversion for the following year were offered to organizations that promoted trainees to full-time staff after the project ended.

344 cases / 581 people / KRW 9.9698 bln

Grants for Professional Staff at Private Art Museums

Supervised by the Korea Private Art Museum Association, ARKO supports labor costs for curators and educators at nationally registered private and private university art museums. The museum has strengthened its unique functions like hosting exhibitions and education and raised the proportion of trained personnel such as those for developing new business to respond to changes in cultural consumption patterns caused by COVID-19.

61 people / 51 organizations / KRW 9.2917 bln

Collection and Open Use of Art Records
(Management Specialist Support)

In response to social changes after COVID-19, ARKO expanded digital content in culture and arts and created non-contact jobs to promote online content and platform services. Through the digitization of materials at the Art Archives, it has expanded services for art materials users and created jobs in arts and archives management. Its training for recruits in art record management focused on metadata production, database construction and digitization, and online exhibitions.

Arranged 255,167 art records

Trained 27 staff

Arts Internship Program for the Youth

To stabilize the jobs of performing arts professionals and improve conditions to induce creativity, ARKO subsidized expenses for staff at private performing arts organizations. Priority went to groups with outstanding creative activities and good working conditions for staff. Those doing performance planning, management, and performance received support and online training to raise their capacities.

148 projects / 181 people / KRW 2.7 bln
Performance planning & management: **150 people** / stage arts: **31**

Grants for Dancers' Career Development Center

ARKO supports the Dancers' Career Development Center's creative activities, welfare, job creation, and employment. The center connects dance troupes and dancers through the Dancers Job Market to promote collaborations, support the creative activity of choreographers, and run a vocational transition program for dancers who retire early. As dancers are exposed to the risk of injury, this grant supports physical checkups and training to prevent injuries and support treatment expenses.

3,644 people / 255 organizations / KRW 1.123274 billion



B. Boosting creative capacity of artists–
3. Artists' Livelihood Stabilization Fund (Loans)

Artists' Livelihood Stabilization Fund (Loans)

Started in 2019, the Artists' Livelihood Stabilization Fund is managed by ARKO and run by the Korea Artist Welfare Foundation. Given the financial difficulty of many artists and the value of arts as a public good, this loan project helps artists, who are in the blind spot of the financial system and finance policy for the socially disadvantaged, to make a living. Artists who submit certification of artistic activity can receive loans for stable living (up to KRW 7 million) and key money deposit for housing (up to KRW 100 million including creative spaces); additional loans for COVID-19 have also been granted since the first half of 2020.

2,418 recipients / KRW 1.981 bln

Category	No. of recipients	Amount disbursed (KRW thousand)
Livelihood stabilization fund	1,836	7,197,000
Housing costs such as security deposit or monthly rent	123	9,672,000
Special loans for COVID-19	459	2,940,000
Total	2,418	19,810,000



C. Promoting regional arts & culture–
1. Regional Arts and Culture Support

Korean Association of Regional Arts Agencies

To build a cooperative relationship with regions or regional arts and culture promotion, ARKO runs the Korean Association of Regional Arts Agencies (KARAA). Established in 2007 under Article 36 (Organization of Consultation Body) of the Culture and Arts Promotion Act, the association seeks to build and stimulate networks to support culture and arts among metropolitan and provincial governments and regional cultural foundations, promote culture and arts in the provinces, and perform consultation and coordination in the disbursement of the Korea Culture and Arts Promotion Fund.

Korean Ass'n of Regional Arts Agencies
Chair: ex-officio post held by ARKO chief

Secretariat
Secretary-general (ARKO staff) & manager

Committee on Policy Cooperation
Members recommended by each member institution & organization

KARAA's 34 member organizations represent ARKO, Korea's 17 metropolitan cities and provinces, and 16 regional cultural foundations.

Metropolitan cities and provinces (17)
Seoul, Busan, Daegu, Incheon, Gwangju, Daejeon, Ulsan, Sejong / provinces of Gyeonggi-do, Gangwon-do, Chungcheongbuk-do, Chungcheongnam-do, Jeollabuk-do, Jeollanam-do, Gyeongsangbuk-do, Gyeongsangnam-do, and Jeju Special Self-Governing Province

Cultural foundations (17)
Seoul Cultural Foundation, Busan Cultural Foundation, Daegu Cultural Foundation, Incheon Cultural Foundation, Gwangju Cultural Foundation, Daejeon Cultural Foundation, Ulsan Cultural Foundation, Sejong City Cultural Foundation, Gyeonggi Cultural Foundation, Gangwon Cultural Foundation, Chungbuk Cultural Foundation, Chungnam Cultural Foundation, Jeonbuk Culture and Tourism Foundation, Jeonnam Cultural Foundation, Gyeongbuk Cultural Foundation, Gyeongnam Culture and Arts Foundation, and Jeju Culture and Arts Foundation

ARKO Public Art Project

ARKO supports public and artistic values represented as outstanding projects of public art through creative approaches. Depending on characteristics, a project is divided it into four types: management utilization, autonomous execution, theme development, and research support. In 2021, ARKO promoted a public art project based on the UN Sustainable Development Goals to raise the social values of art and spread discourse and consensus on contemporary social issues through art.

• Management utilization type

This supports research, maintenance, and new uses of works of regional public arts for management and utilization of public art including functional activities for the continuous use and post-management of regional public art.

4 projects / KRW 200 mln

• Autonomous execution type

Self-executed projects support the implementation of public art projects autonomously developed by planners to promote the social value of arts through the free ideas of planners on public issues through art.

11 projects / KRW 1.503 bln

• Theme development type

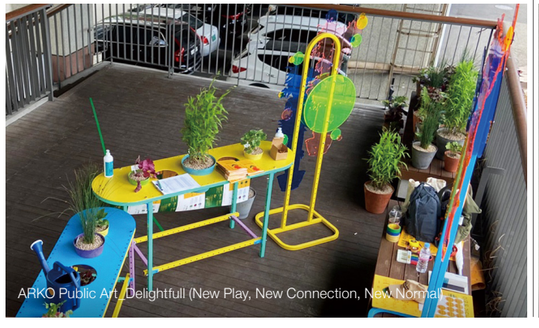
This aims to enhance social function through arts and spread social consensus by supporting creative approaches to contemporary issues. The expansion of the publicity and acceptability of public art is done by supporting the participation of business entities for public discourse and deliberation on public issues.

2 projects / KRW 600 mln (support for 2 years)

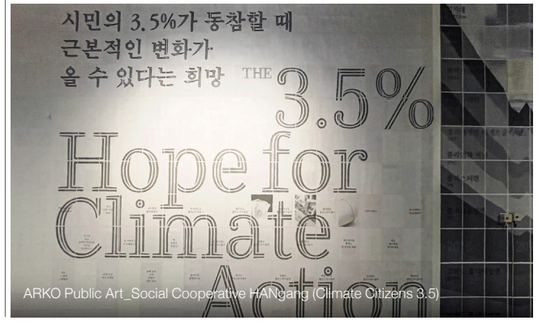
• Research support type

This supports preliminary research on public art projects through research on public issues, case studies in and out of Korea, and workshops, seminars, and research trips.

10 projects / KRW 100 mln



ARKO Public Art_Delightfull (New Play, New Connection, New Normal)



ARKO Public Art_Social Cooperative HANgang (Climate Citizens 3.5)

C. Promoting regional arts & culture–
2. Arts as Tourism Resource

Grants for Local Site-specific Performances

ARKO supports the output and branding of performances using regional traditional art resources. Subsidizing the production of permanent performances in tourist cities such as Gyeongju and Jeonju will allow more residents to enjoy traditional performing arts and contribute to promoting regional tourism.

Site-specific Performance in Gyeongju

The site-specific performance *Silla: Wolmyeong* was developed as a key tourism resource by the Jeongdong Theater office in Gyeongju, Gyeongsangbuk-do. The work is based on the history of the ancient Silla Kingdom and has attracted both domestic and international audiences. Based on Silla's historical materials, the project has produced outstanding performances to build regional tourism resources and attract domestic and foreign tourists to Gyeongju.

162 performances / 6,158 spectators

Site-specific Performance in Jeonju

Managed by the Jeonbuk Cultural Tourism Foundation, the musical *Mongyeong: the Flower of Seodong* was produced as a brand performance representing Jeonju, Jeollabuk-do Province. The program seeks to develop the musical into cultural tourism content representing the province to allow Jeollabuk-do residents to appreciate their province's culture and attract young artists to the region.

70 performances / 3,093 spectators

Permanent Night Performances Using Hanok Resources

Spearheaded by the Jeollabuk-do Provincial Government and Jeonbuk Cultural Tourism Foundation, this program develops cultural tourism residencies that utilize Hanok (traditional architecture), a valuable cultural resource of the province. Regular performances are held at Hanok sites in the province's cities of Jeonju, Jeongeup, and Namwon and counties of Imsil and Gochang.

95 performances / 3,612 spectators



Promotion of Korean Traditional Performing Arts_ Korean Traditional Performing Arts Festival



Performances Using UNESCO's Intangible Cultural Heritage of Humanity_The Great Legacy Meets Today

Promotion of Traditional Performing Arts of Korea

Through a range of activities and projects, ARKO promotes traditional Korean performing arts organized by the Korean Traditional Performing Arts Foundation (KOTPA). To raise awareness and values of such arts as a cultural tourism resource within Korea, ARKO has subsidized activities ranging from related ventures utilizing UNESCO's Intangible Cultural Heritage of Humanity to traditional performances using cultural spaces.

Traditional Performances Using Cultural Spaces

Hosted by KOTPA, this project aims to develop traditional cultural content based on cultural spaces and raise demand for traditional performing arts. It has created high audience anticipation of traditional performing arts by private performance entities and produced leading performance content and platforms. The project has also promoted convergence performances in connection with emerging productions of experimental performances of traditional Korean music.

8 performances / 30,000 visitors /
288 participating artists / 52 pieces of video content

Performances Using UNESCO's Intangible Cultural Heritage of Humanity

For stimulating traditional performing arts and spreading the value of UNESCO's Intangible Cultural Heritage of Humanity to the public, this project has subsidized permanent performances of such heritage, contests for outstanding performances, and repeat shows hosted and organized by KOTPA.

22 performances / 304 participating artists /
185,937 spectators /
4 outstanding performances discovered

Support for Traditional Performing Arts – Korean Folk Arts Festival

Organized by the Korea Folk Arts Festival Promotion Committee and KOTPA, the Korean Folk Arts Festival is a gathering and exchange for folk artists. Launched in 1958, the event has discovered 693 folk arts including Bongsan Mask Dance in 1961, Ganggangsullae in 1961, Sadang Nori in 1976, and Pungmul Nori in 1989. Of these, 151 are designated national and regional intangible cultural properties and 12 as UNESCO Intangible Cultural Heritage of Humanity.

62nd Korean Folk Art Festival
- 1,398 participants / 74 pieces of content
- 5 researchers supported / KRW 25 mln

Support for Traditional Performing Arts - Promotion of Korean traditional performing arts

Organized by KOTPA, this project prepares a venue for the nation's leading festival that encompasses tradition and creation to revive traditional performing arts (yeonhui). Instead of holding simply a viewing-oriented festival, Korean Traditional Performing Arts Festival held an interactive performance as a traditional entertainment festival. A public contest for creative performances also sought to discover popular pieces through modern interpretations of traditional performances.

2021 Korean Traditional Performing Arts Festival
- In-person events: 14 groups, 239 participants, 688 spectators
- Non-contact events: 15 organizations, 249 participants, 168,938 views

Support for Traditional Performing Arts – Regular pungmul performances

KOTPA manages this program to hold regular outdoor performances of pungmul (folk music featuring drumming, dancing, and singing) in key cities, markets, and tourist sites. The holding of joint performances has stimulated networking among pungmul performing organizations, and the shows encourage non-pungmul figures to participate.

8 bodies receiving grants, support for 69 performances in 8 cities, 104 participating artists, 3,885 spectators

Support for Traditional Performing Arts - Restoration and Reenactment of Traditional Arts

Managed by KOTPA, this program supports the restoration and reenactment of traditional arts damaged and watered down by Japanese occupation or at risk of extinction and the rapid changes in Korea's social structure. A list of tasks was drawn up, followed by plans for the promotion of restored and reenacted traditional arts.

8 recipient organizations / KRW 159 mln

Support for Traditional Performing Arts – New and experimental *gugak* shows

Run by KOTPA, this program looks for and supports the creative activities of up-and-coming artists and groups in traditional performing arts through public contests. The goal is to develop and expand the activity scope of such artists and related groups by supporting performances and workshops of the traditional music gugak and providing mentoring and follow-up support.

Support for 22 solo performances, 1 repeat
(5 instrumental music, 5 vocal, 12 dances)

Support for Global Spread of Traditional Performing Arts Events

Hosted by KOTPA, this project supports content production and projects to support facilitators to promote traditional arts events abroad at the private level. ARKO has highlighted the excellence of Korean culture on the international stage and seeks to expand overseas exchanges.

Support for 10 promotional content productions /
1 facilitator



Performances Using UNESCO's Intangible Cultural Heritage of Humanity
The Great Legacy Meets Today



Promotion of Korean Traditional Performing Arts
Korean Traditional Performing Arts Festival

Strategic Support for Introducing Korean Performing Arts Abroad

To lay the groundwork for overseas promotion of performing arts organizations, ARKO runs projects under the supervision of the Korea Arts Management Service (KAMS) to support overseas promotion of performing arts. The KAMS's Center Stage Korea program has also made Korea's performing arts more popular overseas by subsidizing travel expenses for domestic arts organizations. Support has also gone to international promotion such as setup of a foundation for overseas promotion and art market and participation in events abroad.

Foundation for Introducing Korean Performing Arts Overseas

ARKO subsidizes expenses to research overseas platforms to promote performing arts organizations abroad. Due to difficulty from COVID-19, the project has supported production and distribution of performances and published promotional materials for overseas promotion. Non-contact autonomous research and COVID-19 case studies were also conducted.

Support for Traditional Arts in Overseas Markets

To tap new markets for traditional arts and diversify areas of entry, the KAMS supervises and supports the participation of organizations in the art market and promotions abroad.

Support for Management of Seoul Art Market

ARKO supports the Seoul Art Market, the largest of its kind for performing arts in Asia, under the KAMS supervision to promote self-sufficiency and overseas expansion of domestic performing arts. Amid the COVID-19 pandemic, an online platform was formed to promote interactive events.

Global Expansion of Korean Performing Arts

ARKO supports invitational performances of outstanding Korean performing arts at overseas festivals and events. By supporting business expenses for global cultural and artistic exchanges such as airfare and lodging expenses, it has promoted Korean performing arts around the world.



Promotion of Korean Traditional Performing Arts_
Korean Traditional Performing Arts Festival



Performances Using UNESCO's Intangible Cultural Heritage of Humanity_
The Great Legacy Meets Today

D. Expanding Opportunities for Art Appreciation–
1. Arts Policy and Promotion of Donation Culture

Artistree Movement

ARTISTREE

Since 2012, ARKO has run the Artistree Movement to promote donations for arts and culture. The campaign symbolizes art as a "tree in the public's common care," and Artistree is both the name and brand of a charity drive to spread the value of arts and elicit participation. This campaign promotes a culture of patronage for the arts and culture, and proceeds go to grants for art prodigies and crowdfunding matching grants.

• Culture and Arts Sponsorship Groups and Excellent Sponsorship Certification Program

This program supports organizations and corporations that facilitate or excel in sponsoring arts and culture. Every year, ARKO and the Ministry of Culture, Sports and Tourism screen and certify organizations and companies showing outstanding expertise and results in sponsoring the sector as culture and arts sponsorship-facilitating organizations or outstanding institutions for sponsoring culture and arts.

Newly certified organizations and institutions in 2021
Culture and Arts Sponsorship Group (3),
Excellent Sponsorship-Certified Institutions (6),
Re-certified Institutions (2)

• Culture and arts cooperation network

This program develops and supports fundraising campaign models to diversify private funding sources and widely promote creative activities in campaigns including civic donation challenges and relay donor interviews to foster a culture of autonomous donations for arts and culture and ensure steady working conditions for artists.

KRW 200 mln disbursed to 11 campaigns

• ARKO's matching grants for crowdfunding

To promote a culture of small donations by individuals in culture and arts, and raise artists' capacity to secure funding, ARKO provides grants funded by donations to the Artistree Movement to match funding projects of artists and art organizations. Support for funding projects in culture and arts for the public good under this program is done in collaboration with Korea's leading crowdfunding platforms Tumblbug and Kakao Together.

Crowdfunding matching grants disbursed in 2021

Item	Crowdfunding platform	
	Tumblbug	Kakao Together
No. of funding events	80	11
No. of donors	13,742	39,011
ARKO grants (KRW thousand)	109,630,000	13,088,400
Funding raised (KRW thousand)	808,229,529	29,071,500





• Culture and Arts Sponsorship Agent Cultivation Program

This program develops personnel in sponsorship mediation for culture and arts who facilitate communication and exchanges between donors and beneficiaries, thus acting as catalysts for sponsorship in the sector. Through a retraining program for staff for corporate social responsibility and regional cultural foundations and expert training for experienced women in sponsorship facilitation, ARKO is spreading the social values of arts and promoting a healthy donation culture.

2021 participation by target group

- Total 146 enrolled, 108 completed programs comprising 34 sessions, 94 hours combined

Target	Artners Club: women with interrupted careers	Medici Class: corporate social responsibility	Huyeonjigi: regional foundations
No. of enrolled	33	67	46
No. of graduates	27	49	32
No. of sessions	22 (12 online), 62 hours	6 (3 online), 14 hours	6 (3 online), 18 hours





Art & Business

Organized jointly with the Korea Mecenat Association, this program supports partnerships between corporations and arts in paving the way for higher private funding for the sector.

KRW 9.813 billion disbursed for 280 partnerships

(Unit: KRW thousand)

Category	No. of partnerships	Corporate support	Fund disbursement (Korea Culture and Arts Promotion Fund)	Total
Corporate sisterhood	38	2,790,000	-	2,790,000
Matching fund for arts support	200	3,168,000	2,618,000	5,786,000
Region-specific matching fund	42	659,000	578,000	1,237,000
Total	**280**	**6,617,000**	**3,196,000**	**9,813,000**

Culturetainment

This program uses the cultural business entertainment expenses system to stimulate corporate cultural consumption and private donations by raising awareness of culture-friendly management. Such expenses are borne by corporations as gifts to business partners through forms like tickets to performances, exhibitions, and sporting events and music albums and books. The Gifts of Culture program offers tax benefits for such expenses.

Beneficiaries: 2 companies / 374 individuals
KRW 2.794 mln paid by corporations,
KRW 2.594 mln disbursed in grants (from Korea Culture and Arts Promotion Fund)

Pension Plan for Senior Artists

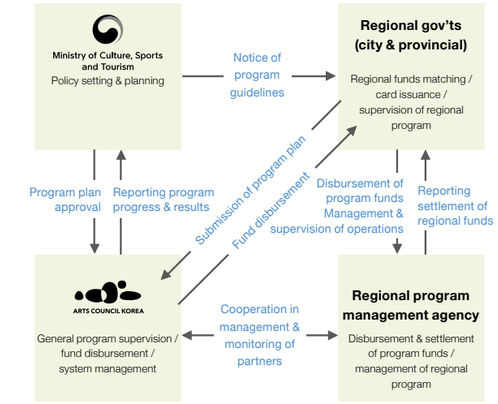
This program boosts welfare for elderly artists struggling financially who have contributed to Korean culture and arts. Since the 1990s, fixed monthly subsidies have gone to such artists who made definitive artistic and cultural contributions. Since 2006, the program is subject to renewal under a sunset clause.

KRW 86.4 mln disbursed to 12 individuals

D. Expanding Opportunities for Art Appreciation–
2. Support for Arts and Culture Appreciation

Integrated cultural voucher (Munhwa Nuri Card) 문화누리

This program allows the economically disadvantaged wider access to culture and arts, travel, and sports to improve quality of life and close the cultural gap among income classes. The fund of KRW 199.3 billion comes from the Lottery Fund and regional governments at a 70:30 ratio, and 1.97 million recipients of basic welfare and lower-income individuals age 6 and above receive benefits worth KRW 100,000 every year under this program. The Munhwa Nuri Card is accepted at partner facilities related to arts and culture, travel, and sports across the country.

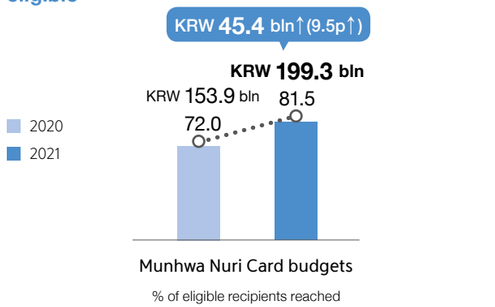




• Rise in grant amount and recipients

In 2021, grants per capita were increased KRW 10,000 from the previous year to KRW 100,000 a year. Program funds in 2021 totaled KRW 199.3 billion, up KRW 45.4 billion from the previous year, while the number of Nuri Cards issued was 1.98 million, up 9.5% among the pool of those eligible. Excess issuance was also made within the limits of the program's projected fund balance, thus 5,071 cards were issued in excess of the ceiling given available funds to benefit more people.

Higher ratio of grant recipients among those eligible



Expanded holder pool through excess issuances



• Automatic topping up of Munhwa Nuri Card at home

The majority 84.2% of Munhwa Nuri Card holders get their cards reissued and 86.4% visit their community service centers to apply for cards. ARKO adopted the automatic system of topping up the cards to enhance user convenience and cut administrative costs. Under the new system, cardholders automatically receive vouchers without applying if they retain eligibility. Thanks to amendments to regulations, systemic reform, cooperative arrangements and other efforts, 1.33 million people – or 75.8% of cardholders –benefited in 2020.

• Locating culture appreciation blind spots and offering relief service

To identify those eligible for the Munhwa Nuri Cards who could not get them due to lack of time and information as well as offer them relief, ARKO cooperated with major government agencies such as the Ministry of Gender Equality and Family, Ministry of Health and Welfare, and Korea Social Security Information Service to run a relief service. Launched in 2021, the service after just eight months of operation saw the number of beneficiaries soar to 29,145 from just 8,502 the previous year. The initiative minimized welfare blind spots through proactive servicing, earning designation from by the Ministry of Culture, Sports and Tourism as a benchmark of proactive administration.

• Adoption of fast, accurate, and easy-to-use mobile app

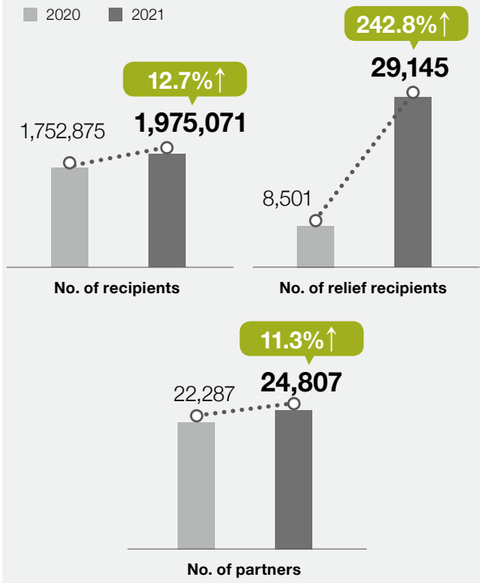
A mobile app for the Munhwa Nuri Card was adopted using a winning entry from a 2020 public contest for ideas to improve the program. The app raises user convenience by providing handy information such as a card's issuance status, remaining balance, and nearby partner facilities. ARKO will keep improving user convenience by streamlining services reflecting public demand.



Munhwa Nuri Card for 9th straight year gets 'outstanding' rating in gov't evaluation of Lottery Commission programs

The Munhwa Nuri Card program was hailed for widening opportunities for culture appreciation by the disadvantaged and contributing to the social good by reorienting its services for the elderly, disabled people, and other vulnerable groups. In recognition, the program for the ninth consecutive year received an outstanding rating in the Ministry of Economy and Finance's evaluation of Lottery Commission programs.

▶ ARKO boosts access to culture appreciation via wider eligibility for the Munhwa Nuri Card . . .



▶ . . . and raises convenience through user-centered innovative services.

Item	2020	2021	Note
User satisfaction	87.5	88.0	0.5↑
Satisfaction of disabled persons	86.0	87.0	1.0↑
Satisfaction of senior citizens (age 60 or above)	83.5	83.6	0.1↑

Great Arts in Your Front Yard

Great Arts in Your Front Yard is a program that sends performing arts groups to regions lacking cultural infrastructure to hold participatory programs to promote culture and arts appreciation. This program supports art organizations to expand opportunities for art appreciation among people with poor access to culture and arts and boost their right to culture appreciation to alleviate sociocultural polarization. In 2021, the typology of projects – matching, reach, and young artists – was overhauled from a supplier-centered structure into a more user-centered system for children and youth, the public, and projects to enhance efficiency and effectiveness. In response to COVID-19, remote programs were expanded and extra grants for disaster preparation disbursed to participating organizations to ensure stable operations. ARKO's program "Healing through Art Projects" also helped people overcome difficult times.

KRW 22.949 bln for 423 projects

Project type	Type of facility visited	No. of facilities	Budget (KRW thousand)	Size	
				No. of art organizations	No. of programs
Children & youth	Childcare	267	1,393,000	29	290
	Out-of-school youth support center	220	1,082,000	22	220
	Welfare center for disabled	245	1,308,000	24	240
	Elementary school	6,120	2,992,000	53	530
	Middle school	5,590	2,781,000	49	490
	Special education school	182	944,000	18	180
Public	Welfare center for elderly	309	1,766,000	34	340
	Korea Institute for Healthy Family Multicultural Family Support Center	265	1,353,000	26	260
	Rental apartment complex	822	3,781,000	67	670
Special	Correctional facility	66	1,183,000	23	230
	Military base	-	2,154,000	40	400
	Hanawon (reeducation center for North Korean defectors)	3	135,000	3	30
	Hospital	351	1,502,000	24	225
	Industrial park	1,200	575,000	11	11
Total			22,949,000	423	4,116

• Improvements to soliciting and screening participating art organizations

After monitoring and reviewing previous projects, improvements were made to the process of solicitation and selection of participating organizations based on feedback from jurors and selected art organizations. The screening timeline was adjusted for completion by the end of 2020 so that projects could commence early. For example, administrative costs were cut and the screening process streamlined by substituting video recording-based auditions for live auditions.

• Spreading outstanding remote content

A public contest for remote video content shared leading examples of arts organizations, with outstanding works in the correctional facilities category broadcast inside such venues. ARKO thus facilitated the creation and promotion of high-quality remote content.

• Improvements in project execution and procedure: formation of cooperative structure

ARKO solidified cooperative relationships by setting and classifying the roles of each participating unit in the project such as central government agencies, education offices, and public institutions. To conduct projects efficiently, ARKO shared roles and cooperated with entities ranging from central government departments such as the Ministry of Justice, Ministry of National Defense, and Ministry of Unification to 10 other public institutions including 17 municipal and provincial offices of education, Korea Land and Housing Corp., and Youth Counseling and Welfare Development Center.

Healing Through Art Project

5 programs (1 exhibition, 3 performances, 1 broadcast)

2021 left a big scar on people's minds and bodies as a result of the prolonged COVID-19 pandemic. A 2021 study by the Ministry of Health and Welfare found that 85% of the Korean public experienced emotional deterioration and 40.7% depression, indicating the urgent need for social healing and emotional support. To meet these needs, ARKO launched the <Healing Through Art Project> to magnify the social role of the arts. After the <Energizing Art Tour>, which visited 12 hospitals specializing in COVID-19 patients in 2020, the project in 2021 benefited more people through exhibitions, performances, and broadcast programs that reached the public at daily spaces.

E. Government-entrusted Programs (funded by the National Treasury, Sports Promotion Fund, or Information & Communication Promotion Fund)

National Treasury (General Account)

Cultural Diversity Protection and Promotion Program

ARKO acquired legal status in 2021 as the overseer of cultural diversity protection and promotion under the 2014 Act on the Protection and Promotion of Cultural Diversity. It strives to improve and spread social awareness of the value of cultural diversity.

232 programs administered by 25 organizations / 301,653 participants

Village Art Project

ARKO fosters an advantageous environment for artists and promotes culture and arts in regions via community-centered participatory projects based on communication and cooperation with residents. In 2021, three projects selected in the previous year continued to receive support.

KRW 300 mln in nat'l treasury grants disbursed to 3 localities

Literary Books Sharing Program

This program selects outstanding domestic literary works for purchase and supply to libraries to stimulate literary publishing and improve conditions for creative writers. Five hundred literary works a year are distributed nationwide linked to literature programs, expanding public opportunities for culture appreciation and exposure to books.

500 book titles distributed to 2,403 locations (366,945 copies)

Rehearsal Spaces for Performing Artists

To improve the environment for performing arts individuals or groups and foster community-level foundations for creative work, ARKO converts idle spaces into reliable rehearsal spaces for performing arts figures and organizations.

20 practice spaces with 57.1% utilization rate

Spaces used by 188,134 artists, 17,120 organizations in 2021

Mentoring Program

Volunteer mentoring teams share their life experiences and wisdom with young mentees. Programs include training and workshops at military bases, schools, and other mentee institutions to spread human values such as dialogue and empathy.

176 volunteer mentors / 1,568 mentees / 3,228 mentoring sessions

Support for Artistic Activity via Online Media

ARKO seeks to establish an online ecosystem of a virtuous cycle by supporting the production of artistic content, strengthening artists' capacities for online practices, and expanding support. Assistance goes to presentations of works that creatively use online media and discussions between creators and viewers. ARKO makes publicly available around 2,900 pieces of such content on its website (artson.arko.or.kr) to expand public access to art.

175 projects / KRW 4,041,144,000

Sports Promotion Fund

Grants for Development & Operation of Small Art Galleries

This program funds initiatives to convert idle spaces and legacy exhibition venues in areas with no art museums into small art galleries to spread culture and arts nationwide in raising public access to visual arts.

KRW 600 mln for 15 projects in 2021

Support Writers Stationed in Libraries

This program subsidizes the wages of writers stationed at libraries to provide decent employment for such writers in the provinces and allow more residents to appreciate literature. Such writers are "literary curators" who plan and administer programs for literature appreciation.

Grants for 45 writers at 45 libraries

Support for Honoring Deceased Korean Writers

This program seeks to reevaluate and promote the success of Korean literature through projects to remember and honor deceased writers. Grants fund both the projects and expenses of organizations pursuing them.

KRW 168 mln for 5 organizations

Development of Arts Archive Database

This program collects, registers, and digitally archives art records to facilitate use of art records transcending location and time. The database provides basic data for use in a range of fields to spread the value of art.

16,505 art records catalogued and declassified; 6,889 proprietary art records registered; 10,348 entries of metadata produced; 6,892 records digitized

Support for Senior Performing Artists

This program supports performances and creative activity by senior artists to raise their self-esteem and expand opportunities for cultural appreciation in target areas. Grants are disbursed to regional performing teams whose performances reflect an area's issues and characteristics.

32 arts organizations designated for support (11 in theater, 5 music, 3 dance, 10 traditional arts, 3 multidisciplinary arts)





Information & Communication Promotion Fund

Arts and Culture Big Data Center

ARKO is the supervisor of the Arts and Culture Big Data Center administered by the Ministry of Science and ICT, a project for collecting, merging, processing, and providing culture and arts-related data for circulation and sale. ARKO fuses technology and data not only in culture and arts but also in other fields such as tourism and books. The objectives are implementation of data-driven administrative work such as improving programs to spread the value of the arts and setting of directions for art-related policy to streamline decision-making in a credible way. In addition, ARKO led the way in innovating the basic arts ecosystem through the public contest “How Arts Data Could Change the World” for ideas to utilize big data on arts for public services or private businesses.

Evaluation of 2021 big data project: satisfactory

Evaluation metric	2021 target	2021 performance	% met	3-year cumulative
No. of new data types	10	10	100%	58
No. of updated data types	48	48	100%	
New data produced (GB)	5.244	8.877	169%	-
Updated data produced (GB)	14.122	15.257	108%	-
No. of companies using data	30	66	110%	116
No. of staff trained	15	65	433%	201

66 companies used data; 4 identified cases of service development using data

40 teams spanning 124 people competed in public contest for ideas via metaverse platform





4 Achievements in Space Management

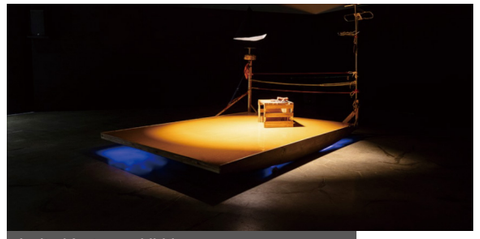
ARKO Art Center

ARKO Art Center, a museum operated by ARKO, was opened in 1974 under the name Fine Arts Center at the former building of Deoksu Hospital in Seoul’s Gwanhun-dong neighborhood to provide much-needed exhibition space for art collectives and artists. In 1979, the center was relocated to its present site at Marronnier Park under the design of renowned Korean architect Kim Soo-geun. The center’s red-brick structure, together with the neighboring ARKO Arts Theater, is a landmark of Daehangno, Korea’s top street for the dramatic arts.

As more public and private art museums and commercial galleries appeared on the scene in the 1990s, the center gradually hosted its own curatorial programs. In the 2000s, it opened Insa Art Space (IAS) as an annex to support emerging artists and provide alternative exhibition space. Such functional differentiation and specialization helped the center play a paradigm-setting role on the contemporary art scene. The center was renamed Marronnier Art Center in 2002 and got its current name in 2005 after the Korea Culture and Arts Foundation became ARKO.

ARKO Art Center is a production hub and value-creating platform for contemporary visual arts, hosting exhibitions and educational programs. To expand the sustainable foundation and scope of visual arts in a changing social and technological environment, the center hosted the 2021 Tech & Art Festival, supporting art that incorporated technology and living up to its mission as a testbed for experimental art. Conscious of its public responsibility as an art museum and the importance of practice-oriented thought, the center organized the public program Kind Neighbors in cooperation with public and private art museums, foreign embassies, and other organizations to accommodate trends in the arts ecosystem and bolster the social role of art museums.

2021 exhibitions



Invited feature exhibition

Hong Lee, Hyun-Sook’s *Swoosh, Tsu-pu!*

Jan. 21–Mar. 28

Exhibition reflecting key agenda of “new normal” period such as environment & animal rights; art created via collaboration with researchers & artists in other fields

No. of visitors **10,657**



Exhibition for Visual Arts by Arts Council Korea

The Middle Lands: When Time Unfolds into Land

Apr. 22–June 13

Parallel exhibitions & performances on 5 narratives encapsulating multidimensional features of time & space; views of pluralistic currents in contemporary art

4,345



Invited feature exhibition

Jeoung Jae-Choul: For Love and Peace

July 1–Aug. 29

Posthumous exhibition of late artist's principal works, his evolution, unpublished works, & archives; exhibition theme related to moving boundaries, ocean pollution, & other social challenges in post-COVID world

No. of visitors	21,372



Art & Tech Festival

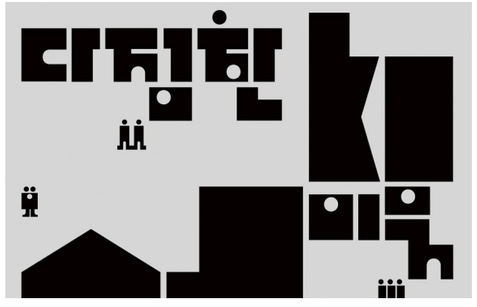
Nothing Makes Itself

Sep. 17–Dec. 12

Featuring expanded links among museum & outdoor & online spaces, themed on climate change & focused on art works mediating sci-tech theories

	27,089

2021 public programs



Kind Neighbors

Aug. 28–Nov. 27

Collaboration among ARKO Art Center, Nam June Paik Art Center, Art Sonje Center, & Dutch Embassy in Seoul to build online platform, hold joint telethon, & launch Text Corpus, Audiobook, and Plugin programs

No. of online participants	30,327
No. of programs	25

Insa Art Space

Opened in 2000, Insa Art Space (IAS) is an alternative venue for those expressing themselves through creative languages. The space supports emerging artists and curators on the contemporary art scene in their creative endeavors and exhibition works by hosting programs and exhibitions. In 2021, IAS sought to redefine its role and strengthen its function of promoting research cooperation.
It has conveyed contemporary themes such as migration, housing, and national boundaries through its project Monthly IAS; broadened eligibility for participation in the IAS Studio; and reinforced its thematic research and networking programs through Art Talk.

2021 programs



IAS Studio

May–Dec. (approx. 6 months)

Research on themes of "boundaries, housing, migration" designed to support hybrid-genre experimental arts & creative processes



Monthly ISA

July–Sept. (3 times)

Activities by & mentoring for visual artists conducting collaboration-centered multidisciplinary work & research



Art Talk

June–Nov. (4 weeks)

Professional education & mentoring for aspirants in visual arts including curators, educators, & artists

	IAS Studio	Monthly ISA	Art Talk
No. of events	16	3	6
No. of participating artists	17	26	53
No. of visitors	491	602	-

ARKO Arts Theater and Daehakro Arts Theater

ARKO Arts Theater (opened in 1981) and Daehakro Arts Theater (2009) comprise a multi-purpose cultural space of four performance halls, two studios, and reading and practice rooms. The two theaters host over 100 performances of all kinds year-round to allow performing artists and spectators to meet and communicate, contributing to performing arts promotion per the Act on Culture and Arts Promotion and the preservation, inheritance, and development of the performing arts. Marking the 40th year of ARKO Arts Theater, both theaters in 2021 produced eight programs and 67 content works under close collaboration with performing artists, reinforcing their role as partners of such artists.

In 2021, both theaters exhibited strong public leadership in responding to the demands of government policy and the performing arts community. Their preemptive measures and responses to control COVID-19 were recognized as best practices in the safe operation of performing venues; the two theaters were thus assigned to produce and distribute the Ministry of Culture, Sports and Tourism's *Infectious Disease Control Manual for Performing Venues* to 955 theaters throughout the country. Moreover, hall reservation emerged as a new focus of operations to reinforce the sustainability of performing arts, which led to seat occupancy of 79.7% at a time when social distancing rules depressed occupancy rates to 30%-50%. The facility utilization rate of 84.8% also trumped the average of 59.6% for arts facilities across the nation thanks to an arts community-centric theater plan based on close cooperation with artists.

■ 2020 ■ 2021

	2020	2021	
No. of days halls reserved	804	990	23.1
No. of works presented	100	112	12.0
No. of performance	450	621	38.0 %
No. of seats	67,166	76,437	13.8
No. of spectators	47,146	60,911	29.2
Seat occupancy rate	70.2	79.7	13.5
Theater utilization rate	69.4	84.8	22.2 %





Programs to mark ARKO Arts Theater's 40th year

Type	Title	No. of participants (audiences/no. of views)
Commemorative exhibition & archive project	*Void Theater*	1,219
	Platform of the Night	5,973
Creative space exploration residency	Brick-Break Platform	99
	Agora—Unthinking Theater	140
Online content	ARKO Dance Film A to Z	6,184
	On Stage 3 * 3	877
	Daehakro Attic	7,625
	Monthly Reading Theater	6,066

Key metric

■ 2020 ■ 2021

	2020	2021	
Paid seat occupancy	56.06	66.49	18.0 / 10.4
Sales rate	88.03 %	90.43 %	19.3 / 2.4

Content of curated performance *Spring Artist, Winter Stage*

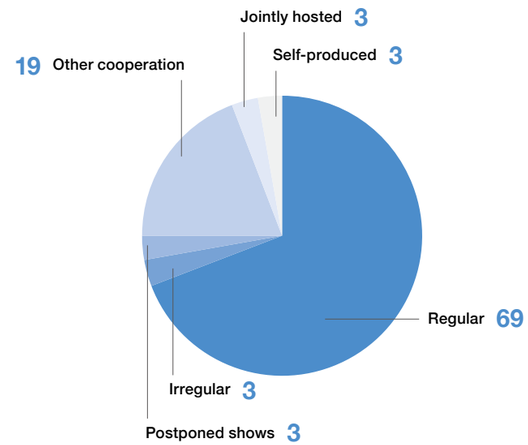
Type	Title	Artist(s)
Reading performance	Level 29 Kim Lisa	15
	Commercial Secret	10
	Could We Become Us	10
	Forrest	12
	The Man Who Became a Dog	10
	Folks on the Ladder	11
	Union	9
	Young Leaves Side by Side	11
Main performance	Young Leaves Side by Side	27
	The Man who Became a Dog	23
	Union	22
	Common	6
Total		166

2021 hall reservations

(Unit: no. of cases, %)

Booking type	ARKO Arts Theater		Daehakro Arts Theater		Total	Share	Reservation rate
	Main Hall	Small Hall	Main Hall	Small Hall			
Regular	18	17	23	19	77	69%	97%
Irregular	2	-	1	1	4	3%	
Postponed shows	-	-	1	2	3	3%	
Other cooperation	7	5	4	5	21	19%	
Jointly hosted	1	1	-	1	3	3%	
Self-produced	-	-	-	4	4	3%	3%
Total	28	23	29	32	112	100%	100%

(Unit: %)



ARKO Arts Archive

Founded in 1979, ARKO Arts Archive collects, produces, and preserves valuable records on culture and arts to shed light on Korea's modern and contemporary art history and make them available for use in art history research and creative work. Initially ARKO Arts Archives library of the arts, the archive in 2010 shifted its focus to a warehouse of arts records. In 2021, the Functional Improvement Task Force was launched to reinforce the records service and explore directions for mid- to long-term improvement. That same year, its storage facility was expanded to upgrade its preservation and service capacity and streamline its reading rooms. Below are the archive's key operational results and additions (by collection) in 2021.

(Records Produced) **Oral Histories of Modern and Contemporary Korean Arts**

ARKO Arts Archive stores oral recordings and researches important figures (e.g., artists) in Korea's modern and contemporary arts history. In 2021, the life stories of 12 artists were orally recorded. By 2021, the archive had 331 oral recordings to make them accessible to the public and promote research on Korean arts history.

(Unit: no. of works)

Type		Life story	Thematic history	Subtotal	Total
Performing arts	Play	38	15	53	173
	Dance	24	52	76	
	Music	33	11	44	
Visual arts	Sculpture	52	32	84	100
	Architecture	5	-	5	
	Photography	2	-	2	
	Other	5	4	9	
Popular		15	2	17	17
Motion picture		4	1	5	5
Literature		34	1	35	35
Arts policy		1	-	1	1
Total		213	118	331	331

(Records Produced) **Video Records of Important Performances**

ARKO Arts Archive produces video records of major works in performing arts since the sector's formative days. In 2021, it churned out 40 such records of performances, bringing the overall number of records produced and publicly released to 2,461.

(Unit: no. of works)

Year	Play	Original musical	Dance	Music (opera)	Traditional	Inter-disciplinary	Other	Total
Year unknown	–	–	5	–	19	–	–	24
1980~1989	1	–	24	4	20	1	–	50
1990~1999	163	4	123	6	61	–	–	357
2000~2009	619	29	332	46	5	19	8	1,058
2010~2019	487	22	309	6	9	36	–	869
2020~2021	52	10	23	6	11	1	–	103
Total	1,322	65	816	68	125	57	8	2,461

(Collection of Records) **Reception and Registration of Donated Records**

ARKO Arts Archive receives donations of records on arts deemed historically significant, turns them into collections, and makes them available for public viewing. It also purchases and releases records that serve as references for art history researchers and creators. In 2021, the archive purchased or received as donations 36,704 records and documents, bringing its vast collection to a combined 794,904 pieces as of 2021. Below is a breakdown of records received in 2021.

(Unit: no. of items)

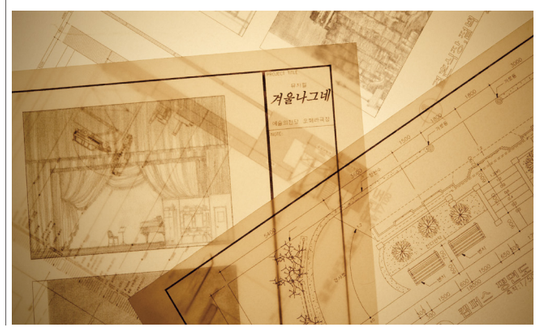
Item		No. of records	Subtotal
Targeted collection by genre			32,723
Play	Donated records on theater company Sanwoolim	303	
Dance	Donated records on dance video recordings of director Ji Hwa-chung	12,296	
Music	Donated records on late composer Na Un-yeong, music critic Lee Sang-man, & ensemble Timf	14,078	
Visual arts	Donated records on visual art critic Kim Yun-su	3,849	
Hybrid	7th through 9th installments of donated records (physical & digital) on photographer Lee Eun-ju	945	
Hybrid	Donated records on Seoul Fringe Festival	1,252	
Project-related collection			1,817
Performing arts	Live broadcasts of 2020 performances, output of content production projects	1,624	
Visual	Internal administrative documents of Venice Biennale, purchased & donated records	145	
Hybrid	Results from 2019 recording project for modern & contemporary Korean art history	48	
Donations received			1,524
Performing arts	Donation of records by performing arts critic Kim Il-song	149	
Play	Records of 2020 Year of the Play	226	
Dance	Donated records on MODAFE 2021 & 2008–2020 SCF	64	
Music	Records on 12th ARKO Contemporary Orchestra Music Festival, donated records featuring composers Ju Yong-su & Kang Sun-mi	452	
Visual	Call for Artist 2012, 2013 art brochures (Hong E-ji general donations)	4	
Hybrid	Donations from individuals & organizations	629	
Purchased records			640
Hybrid	Arts-related books & major periodicals	640	
Total			36,704

(Service) **Archive's Use of Its Records**

ARKO Arts Archive provides access to digital versions of original documents, catalogs and registers records, digitizes original records, and improves the reading room environment so that more users can access records with greater convenience. In 2021, the number of visitors to reading rooms declined from the previous year owing to temporary closure to expand the storage facility and renovate reading rooms, but the number of online visitors increased.

(Unit: no. of visitors)

User type	No. of users	
Offline visitors	Main building	2,935
	Branch	2,961
	Subtotal	5,896
Online visitors	Digitized records	101,086
	Artist database	20,131
	Catalog search	70,944
	User guide	17,213
	Subtotal	209,374



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