



THE FESTIVAL ACADEMY

Atelier for Young Festival Managers Montréal (Canada), 1-7 June 2022

[The Festival Academy](#) (initiative of the [European Festivals Association](#) - EFA), calls for application for the 19th edition of the Atelier for Young Festival Managers, to take place from 1-7 June 2022 in Montréal, Canada, and organised in partnership with [FTA - Festival TransAmériques](#).

At the heart of the Atelier: an exchange of ideas with a global community of festival makers

The Atelier offers the opportunity to up to 35 young festival managers from all over the world to spend 7 days together with a group of young and experienced festival leaders, cultural activists, cross-sector experts and artists in Montréal (Canada) - during the Festival TransAmériques - to have a global conversation about today's challenges and the role that festivals, art and culture can play in these. The Atelier is about: gaining new perspectives, exploring the essence of the why and how of (your) festivals in a global context, share and exchange experiences and reflect on the topics that concern you. Mentors and guest speakers share their rich experience and answer participants' questions along the way, acting not only as lecturers but also as true mentors and allowing participants an honest and open insight into their careers, including both success stories and failures.

During the Atelier, participants will also have the chance to attend performances at the Festival TransAmériques, meet with artists and production teams and discover the identity and the behind-the-scenes of this inspiring international festival.

[Watch the aftermovies of our previous Ateliers](#) to find out what the Atelier is all about!

Passionate festival makers from across the globe are invited to [apply here](#) by 30 September 2021.

“It’s a unique space for cultural managers to reflect on their practices: the topics are very accurate, the mentors are very prepared and the organization is fantastic.”

— LUCILA PIFFER (PERFORMANCE BIENNALE, ARGENTINA), PARTICIPANT IN ONLINE TRAINING: FESTIVALS AND SOCIAL COHESION 2020

Programme & Presenters

The **programme** focuses on topics and issues raised by the selected participants which are further developed during the Atelier: with panel discussions guided by renowned festival leaders and cross-sector experts from across the globe, in small working groups, thematic lunches, cross-discipline round tables and plenary sessions. There is plenty of time and space for official and informal one-to-one talks during the programme and during meals and cultural visits as the sharing of experiences and networking are key to the Atelier.

A 7-days intense programme with:

- up to 35 participants, all emerging festival managers
- expert festival leaders, cross-sector experts, artists and cultural activists
 - local guest speakers

Topics to be explored could be amongst others:

- Different models of curating, focusing on building audiences/communities
- Innovation and new technologies
- The social, environmental and artistic impact of festivals: how festivals are/can be agents for social change and social cohesion
- Fundraising (beyond subventions)
- How and if festivals can contribute to strengthening global identities and values and tackle rising nationalism
- Fair international collaboration (and trade) including the UNESCO 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions
- Festivals and migrant/refugees communities
- Sustainable festival-making on all levels
- Freedom of expression and the relevance of artistic boycott

All these food-for-thought and conversations will be developed in close relation with our partners and the context in which the Atelier takes place, serving as a source of inspiration and discussions by meeting local actors.

Mentors and guest speakers at the Atelier are renowned festival managers and directors, cross-sector experts, cultural activists and artists. They are present for multiple days and mentors and facilitators are present for the whole period of the programme. Members of the Alumni community of The Festival Academy are also invited to join the Atelier and take initiative leading sessions and involving professionals from their own networks (find out more about our Alumni-led sessions [here](#)).



'Young' in the Atelier title refers first of all to being young in the festival business.

Participants represent a broad diversity of cultural and professional backgrounds – from students to young managers working for large established organisations, to emerging curators running their own innovative international festivals.

Participants & Alumni Network

Participants are early career festival managers coming from all over the world and working for art organisations or festivals, and who are interested in the artistic aspects of festival management. The Atelier upskills and informs participants about the state of play of the world today and offers a time out to reflect critically on the role of festivals in today's world, infused by people of different backgrounds and perspectives who can challenge and provoke our thinking or the way we do things.

Participants will have the chance to compare their experiences with colleagues from various cultural and professional contexts and backgrounds encouraging a global discussion about the social and political responsibility of festivals and festivals makers, as well as analyzing these views within the local context of the Atelier and their own festivals. They also have the opportunity to connect to a broad new personal and professional network and be inspired for new (collaboration) projects.

Take the opportunity to join a **unique global network** of festival-makers that today counts **800+ Alumni from 95+ countries and 200+ festival and cross-sector experts**.

“A great chance to meet an incredibly diverse group of people, reminding me that the arts & culture industry is full of amazing work and people worth fighting for!”

— SUSANNA BASSO (CLIMATE CRISIS FILM FESTIVAL, UNITED KINGDOM), PARTICIPANT IN ONLINE TRAININGS 2020

Practicalities

The Festival Academy will select **up to 35 participants** for the 7-day programme of Atelier Montréal 2022. There is no age limit, and the average age of Atelier participants is of 35 years. Excellent **knowledge of English** is required (the working language of the Atelier).

We encourage **people from all parts of the world** to apply, even with the current circumstances related to travel; we will work towards making the Atelier accessible for all selected applicants and will assist as much as possible with visa issues and other permissions in preparation for the Atelier.

Full course fee: €2100

Reduced course fee for EFA member festivals: €1600

Course fee includes accommodation for seven nights, registration, working documents, access to all sessions, meals and drinks, receptions, local transport, cultural and artistic programme, and follow-up activities.

Funding opportunities for this training programme are numerous at local/national level, and we have established long-term partnerships with some organisations all over the world to support prospective participants. Find out more about the application procedures and funding opportunities [here](#).

Host

Festival TransAmériques, or the **FTA**, is a festival of contemporary dance and theatre, the biggest performing arts festival in North America. The FTA is a harbinger of springtime in Montreal; it is a driving force for the promotion of contemporary theatre and dance presenting an average of 25 shows in performance venues and in outdoor public spaces over a two-week period. For Montrealers, the FTA is a celebration, a unique occasion in the year to see a profusion of dance and theatre from all over the world, works that engage a dialogue with strong and singular artistic voices. The shows also stimulate lively discussions outside the theatres with the FTA Playgrounds activities – a vibrant assembly of meetings, debates, films and workshops that extend the programming.



Founded in 1985 by Marie-Hélène Falcon and Jacques Vézina, the Festival de Théâtre des Amériques became in 2007 Festival TransAmériques, an annual event. In June 2021, the Festival welcomed a new joint artistic direction, Martine Dennewald and Jessie Mill who will present their first edition in spring 2022. Together, in their commitment to leading the organization in a spirit of dialogue as well as their coherent and daring curatorial vision, they will question Quebec's place in relationship to the world and re-engage with artistic communities in the three Americas, from Alaska to Tierra del Fuego by way of Amazonia. Their work will be shaped by inclusive, egalitarian practices for arts organizations, where mutual trust lays the ground for risk-taking and audacity.

Since 1985, the FTA counts:

- 531 shows
- 2 353 performances
- 51 countries
- 138 co-productions
- +\$1.5 M invested in co-productions
- Nearly 970,000 festivalgoers

Every year, it brings together:

- +40,000 spectators
- +750 adolescents taking part in the Student Outreach program
- +130 presenters, festival programmers, artistic consultants, dramaturgs and delegates attending the FTA, 100 of whom coming from some twenty different countries
- +150 accredited journalists, including a dozen from abroad
- +2,400 overnight stays in Montreal hotels
- +35 volunteers working some 600 hours

"Imagining the festivals of the future is no mean feat: creating the best conditions for artists to present their work, making events accessible to a broad range of audiences, widening the frames for art shaped by our colonial past and present, taking care of each other and respecting the limits of our planet's resources. In Tio'tia:ke/Mooniyang/Montreal, a vibrant, multilingual city grappling with the ongoing effects of its oppressive history, Festival TransAmériques' programme of dance and theatre will provide an inspiring setting for an Atelier that focuses on the urgent questions of our times."

— MARTINE DENNEWALD (ARTISTIC CO-DIRECTOR OF FESTIVAL TRANSAMÉRIQUES – FTA, CANADA)

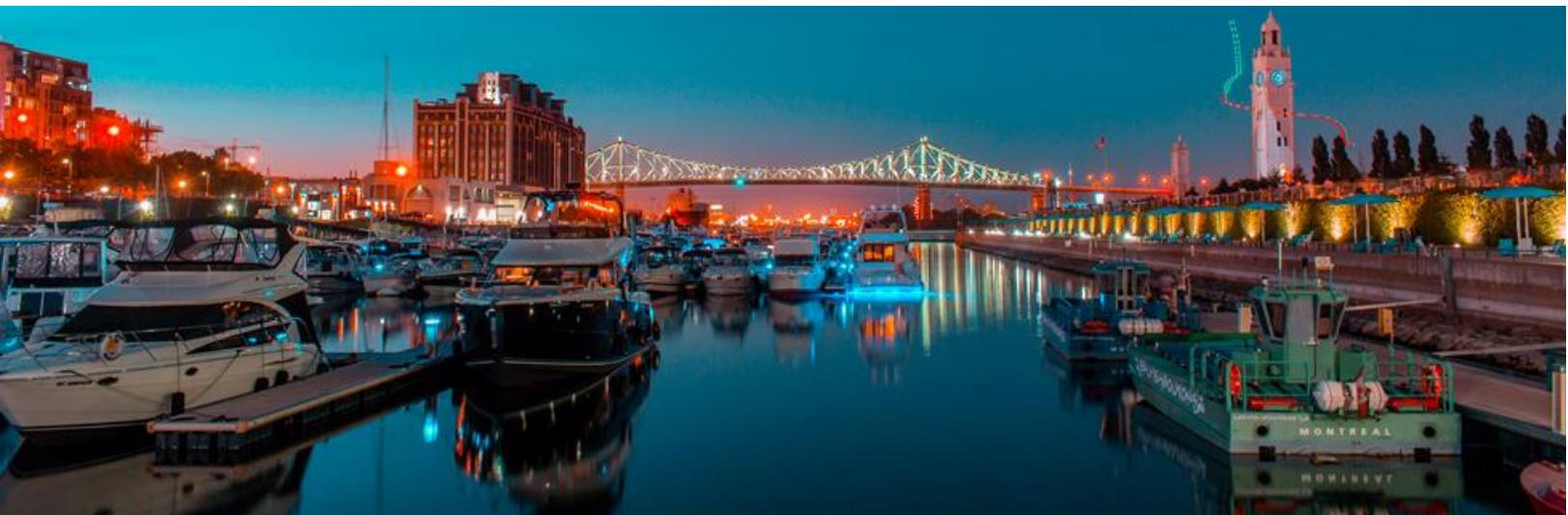
Region

Montréal / Tio'Tia :ke / Mooniyang, an unceded indigenous territory called Tio'Tia :ke by the Kanien'kehà:ka nation or Mooniyang by the Anishinaabe nation, is known as a traditional gathering place for many Indigenous Nations. Today, more than 32 000 Indigenous Peoples still live, work and create in Montréal.

Montréal is a vibrant multicultural, multilingual, charismatic and welcoming city. A striking union of European charm and North American attitude, Montréal seduces visitors with a harmonious pairing of the historic and the new. Situated on an island gem on the magnificent St. Lawrence River, the city attests today of its complex history of colonial settlers and immigration.

Today, 120 distinct ethnic communities are represented in its population of more than 3.6 million, making Montréal a veritable mosaic of cultures and traditions. The world's second largest francophone city after Paris, it merits the moniker 'international' city, a cosmopolitan centre with proud roots in the past that enthusiastically embraces the future.

Day and night, Montréal pulses with activity. Each season, it is host to an array of events, exhibitions and gatherings for the thousands of culture, nature and thrill seekers who come here to enjoy its diverse offerings. The city mirrors the inhabitants' *joie de vivre*. Montrealers are naturally charming and quite often multilingual. Their spontaneity and ability to welcome visitors have propelled Montréal to its current position of international host city, where some of the world's most exciting events are held annually.



FIND OUT MORE & APPLY

Take the opportunity and apply now if you want to:

- broaden your festival-making skills
- challenge your ideas and develop new perspectives
- be inspired by colleagues from all over the world
- be part a unique global network of festival leaders

Find out more:

[The Festival Academy](#) | [The Festival Academy on Facebook](#) | [Festival TransAmériques - FTA](#)

Atelier for Young Festival
Managers Montréal

1-7 June 2022

[Apply here](#)
by **30 September 2021**

Please do not hesitate to contact The Festival Academy on info@thefestivalacademy.eu or call us on **+32 2 588 20 46** for further information on the application & selection procedure.

Co-organisers



The Festival Academy

initiative of the European Festivals Association

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The Festival Academy receives a grant of [Open Society Foundations](#) for 2020-2022.

The Festival Academy's project [Act for Global Change: A Global Conversation from the Arts to the World' \(ACT\)](#) is implemented with the support of the [Creative Europe Programme](#) of the European Union.

If you wish to strengthen our global inclusive conversation and [support](#) young festival managers and our international activities, click [here](#).